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AEON CREDIT SERVICE (ASIA) COMPANY LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 900)

DATE OF BOARD MEETING

The board of directors (the “Board”) of AEON Credit Service (Asia) Company Limited (the “Company”) announces that a meeting of the Board will be held on Thursday, 22nd September 2011 at 10:45 a.m. for the purpose of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 20th August 2011 and considering the payment of an interim dividend.

By order of the Board

Fung Kam Shing, Barry

Managing Director

Hong Kong, 9th September 2011

As at the date of this announcement, the Board comprises Mr. Fung Kam Shing, Barry (Managing Director), Mr. Lai Yuk Kwong, Mr. Tomoyuki Kawahara, Ms. Koh Yik Kung, Mr. Toshiya Shimakata and Ms. Chan Fung Kuen, Dorothy as Executive Directors; Mr. Masao Mizuno (Chairman) and Mr. Masanori Kosaka as Non-executive Directors; and Dr. Hui Ching Shan, Mr. Wong Hin Wing and Professor Tong Jun as Independent Non-executive Directors.