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AEON CREDIT SERVICE (ASIA) COMPANY LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 900)

CONTINUING CONNECTED TRANSACTION RENEWAL OF LICENCE AGREEMENT

On 31 October 2013, the Company and AEON Stores entered into the New Licence Agreement to renew the Previous Licence Agreement for the lease of the Premises for a term of one year.

As AEON Stores is a subsidiary of ÆON Japan, which is a controlling shareholder of the Company, AEON Stores is a connected person of the Company. Accordingly, the entering into the New Licence Agreement constitutes a continuing connected transaction of the Company under Chapter 14A of the Listing Rules.

As each of the applicable percentage ratios in respect of the Annual Cap under the New Licence Agreement is less than 5%, the New Licence Agreement is subject to the reporting, announcement and annual review requirements, but exempt from the independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

BACKGROUND

Reference is made to the announcement of the Company dated 31 October 2012 in respect of the Previous Licence Agreement entered into between the Company and AEON Stores. As the Previous Licence Agreement expires on 31 October 2013, the Company and AEON Stores entered into the New Licence Agreement to renew the Previous Licence Agreement for the lease of the Premises for a term of one year.

NEW LICENCE AGREEMENT

Date

31 October 2013

Parties

- (a) The Company as licensee; and
- (b) AEON Stores as licensor.

Premises

Shop No. G5-16, G/F, AEON Whampoa Store, Sites 5 & 6 Whampoa Garden, Hung Hom, Kowloon, Hong Kong, with an approximate area of 680 square feet.

Term

1 November 2013 to 31 October 2014.

Licence Fee

HK\$121,380 per month (exclusive of rates and management fee) which was arrived at after arm's length negotiations between the parties with reference to prevailing market rent of shop unit in the same location.

Management Fee

HK\$8,160 per month (subject to adjustment by AEON Stores).

Payment Term

The licence fee and management fee are to be paid in advance on a monthly basis.

ANNUAL CAP

Based on the licence fee and management fee mentioned above, it is expected that the maximum aggregate amount payable by the Company to AEON Stores under the New Licence Agreement would not exceed the Annual Cap set out below:

Financial Period	Annual Cap
1/11/2013 to 20/2/2014	HK\$ 550,000
21/2/2014 to 31/10/2014	HK\$1,150,000

The aggregate amount of the licence fee and management fee paid by the Company to AEON Stores under the Previous Licence Agreement was approximately HK\$466,000 for the period from 1 November 2012 to 20 February 2013 and HK\$1,060,000 for the period from 21 February 2013 to 31 October 2013.

REASONS FOR THE TRANSACTION

The Company is using the Premises as a branch office of the Company for the provision of consumer credit finance services to the customers of both the Company and AEON Stores. The Company considers it beneficial to enter into the New Licence Agreement to ensure the continued provision of the services to the customers as well as to maintain a close business relationship with AEON Stores.

The Directors, including the independent non-executive Directors, consider that the New Licence Agreement was entered into in the ordinary and usual course of business of the Company, the terms of the New Licence Agreement are on normal commercial terms, and both the terms of the New Licence Agreement and Annual Cap are fair and reasonable and in the interests of the Company and its shareholders as a whole.

LISTING RULES IMPLICATIONS

AEON Stores is a connected person of the Company within the meaning of the Listing Rules by virtue of its being 71.64% owned by ÆON Japan, which in turn is a controlling shareholder of the Company interested in approximately 67.0% of the issued share capital of the Company. Accordingly, the entering into the New Licence Agreement constitutes a continuing connected transaction of the Company under Chapter 14A of the Listing Rules.

As each of the applicable percentage ratios in respect of the Annual Cap is less than 5%, the New Licence Agreement is subject to the reporting, announcement and annual review requirements, but exempt from the independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

As none of the Directors has a material interest in the transactions contemplated under the New Licence Agreement, no Director has abstained from voting on the Board resolutions approving the New Licence Agreement.

GENERAL INFORMATION

The Group is principally engaged in the provision of consumer credit finance services, which include the issuance of credit cards and the provision of personal loan financing and hire purchase financing for vehicles and household and other consumer products, insurance agency and broking business, and microfinance business.

AEON Stores is principally engaged in the operation of general merchandise stores.

DEFINITIONS

In this announcement, unless the context requires otherwise, the following terms shall have the following meanings:

"ÆON Japan" ÆON Co., Ltd., a company incorporated in Japan with limited

liability, the shares of which are listed on the Tokyo Stock

Exchange, Inc.

"AEON Stores" AEON Stores (Hong Kong) Co., Limited, a company

incorporated in Hong Kong with limited liability, the shares of

which are listed on the Stock Exchange

"Annual Cap" the maximum aggregate annual value under the New Licence

Agreement

"Board" the board of Directors of the Company

"Company" AEON Credit Service (Asia) Company Limited, a company

incorporated in Hong Kong with limited liability, the shares of

which are listed on the Stock Exchange

"Directors" the directors of the Company

"Group" the Company and its subsidiaries

the Hong Kong Special Administrative Region of the People's "Hong Kong"

Republic of China

"HK\$" Hong Kong dollars, the lawful currency of Hong Kong

"Listing Rules" The Rules Governing the Listing of Securities on the Stock

Exchange

"New Licence the licence agreement dated 31 October 2013 entered into Agreement"

between the Company and AEON Stores, particulars of which

are set out in this announcement

"Previous Licence the licence agreement dated 31 October 2012 entered

Agreement" into between the Company and AEON Stores

"Stock Exchange" The Stock Exchange of Hong Kong Limited

> By order of the Board Fung Kam Shing, Barry Managing Director

Hong Kong, 31 October 2013

As at the date of this announcement, the Board comprises Mr. Fung Kam Shing, Barry (Managing Director), Ms. Koh Yik Kung, Ms. Chan Fung Kuen, Dorothy and Ms. Tomoko Misaki as executive Directors; Mr. Masanori Kosaka (Chairman) and Mr. Lai Yuk Kwong as non-executive Directors; and Mr. Ip Yuk Keung, Mr. Wong Hin Wing and Prof. Tong Jun as independent non-executive Directors.