



# **AEON CREDIT SERVICE (ASIA) COMPANY LIMITED**

(Incorporated in Hong Kong with limited liability)



The Directors of AEON Credit Service (Asia) Company Limited (the "Company") are pleased to announce the unaudited results of the Company for the six months ended 20th August 2004 and the Company's state of affairs as at that date together with the comparative figures as follows:

# INCOME STATEMENT

		Six months ended 20th 2004 (Unaudited) (Un		
	Notes	HK\$'000	HK\$'000	
Turnover	3	423,396	364,314	
Interest income		262,380	226,798	
Interest expense		(44,560)	(62,416)	
Net interest income		217,820	164,382	
Credit card securitisation income	5	91,635	110,721	
Other operating income	6	48,169	54,365	
Other (loss) income	7	(695)	171	
Operating income		356,929	329,639	
Operating expenses	8	(128,648)	(114,270)	
Operating profit before charge for bad				
and doubtful debts		228,281	215,369	
Charge for bad and doubtful debts		(157,046)	(162,302)	
Profit before taxation		71,235	53,067	
Income tax	9	(12,794)	(6,920)	
Net profit for the period		58,441	46,147	
Interim dividend	10	23,032	20,938	
Earnings per share	11	13.96 HK Cents	11.02 HK Cents	
Dividend per share	10	5.5 HK Cents	5.0 HK Cents	

# BALANCE SHEET

BALANCE SHEET			
		20th August	20th February
		2004	2004
		(Unaudited)	(Audited)
	Notes	HK\$'000	HK\$'000
Non-current assets			
Property, plant and equipment	12	67,396	72,601
Interest in associates		10,649	10,744
Investment securities	13	7,982	8,882
Hire purchase debtors	15	29,030	16,653
Instalment loans receivable	16	198,423	157,866
Retained interests in securitisation trust	19	220,857	261,195
		534,337	527,941
Current assets			
Other investments	14	1,347	697
Hire purchase debtors	15	180,253	155,486
Instalment loans receivable	16	535,036	470,759
Credit card receivables	17	794,808	944,317
Retained interests in securitisation trust	19	738,491	652,336
Prepayments, deposits, interest receivable and	19	730,491	032,330
other debtors		107 970	125.024
		106,870	125,934
Time deposits		- 	29,000
Bank balances and cash		77,978	78,077
		2 424 702	2 456 606
		2,434,783	2,456,606
Current liabilities			
Creditors and accrued charges	20	49,217	40,946
Amount due to securitisation trust	20	38,282	41,657
Amount due to securitisation trust  Amount due to immediate holding company		30,202	963
Amount due to infinediate holding company  Amount due to a fellow subsidiary		35,021	32,159
Amount due to a feriow subsidiary  Amount due to ultimate holding company		35,021 47	47
Bank borrowings-repayable within one year	22		
	22	559,142	809,910
Taxation		44,032	21,238
		725,741	946,920
			940,920
Net current assets		1,709,042	1,509,686
Titor current dispers			
Total assets less current liabilities		2,243,379	2,037,627
Capital and reserves			
Issued capital	23	41,877	41,877
Share premium and reserves		1,162,502	1,141,750
		1,204,379	1,183,627
Non-current liabilities			
Bank borrowings-repayable after one year	22	1,030,000	835,000
Deferred taxation	24	9,000	19,000
		1,039,000	854,000
		2,243,379	2,037,627

# CONDENSED STATEMENT OF CHANGES IN EQUITY

	21st February 2004 (Audited) HK\$'000	Movements HK\$'000	20th August 2004 (Unaudited) HK\$'000
Share capital	41,877	-	41,877
Share premium Capital redemption reserve	227,330 270	_	227,330 270
Dividend reserve	37,689	(37,689)	270
Accumulated profits	876,461	58,441	934,902
	1,183,627	20,752	1,204,379
	21st February		20th August
	2003	M	2003
	(Audited) <i>HK</i> \$'000	Movements <i>HK\$</i> '000	(Unaudited) HK\$'000
Share capital	41,877	_	41,877
Share premium	227,330	_	227,330
Capital redemption reserve	270	_	270
Dividend reserve	33,502	(33,502)	_
Accumulated profits	815,726	46,147	861,873
	1,118,705	12,645	1,131,350

# CONDENSED CASH FLOW STATEMENT

	Six months ended 20th August		
	2004	2003	
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Net cash from (used in) operating activities	75,591	(85,558)	
Net cash used in investing activities	(11,233)	(4,264)	
Net cash used in financing activities	(94,689)	(28,348)	
Net decrease in cash and cash equivalents	(30,331)	(118,170)	
Cash and cash equivalents at 21st February	106,767	234,764	
Cash and cash equivalents at 20th August	76,436	116,594	
Being:			
Time deposits	_	38,919	
Bank balances and cash	77,978	77,675	
Bank overdrafts	(1,542)		
	76,436	116,594	

#### NOTES TO THE CONDENSED FINANCIAL STATEMENTS

For the six months ended 20th August 2004

#### 1. Basis of Preparation

The condensed financial statements have been prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the Listing Rules) and the Statement of Standard Accounting Practice No. 25 (SSAP 25) Interim Financial Reporting issued by the Hong Kong Institute of Certified Public Accountants.

#### 2. Significant Accounting Policies

The condensed financial statements have been prepared under the historical cost convention, as modified for the revaluation of other investments.

The accounting policies adopted are consistent with those followed in the preparation of the Company's annual financial statements for the year ended 20th February 2004.

#### 3. Turnover

	Six months ended 20th August		
	<b>2004</b> 20		
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Interest income	262,380	226,798	
Fees and commissions	16,591	15,346	
Investment income from the seller and subordinated			
interests in securitisation trust	144,425	122,170	
	423,396	364,314	

# 4. Business and Geographical Segments

#### (a) Business segments

For management purposes, the Company is currently organised into three operating divisions – credit card, hire purchase and instalment loans. These divisions are the basis on which the Company reports its primary segment information.

Principal activities are as follows:

Credit card	_	Provide credit card services to individuals and acquiring services for
		member-stores

Hire purchase - Provide vehicle financing and hire purchase financing for household products and other consumer products to individuals

Instalment loans - Provide personal loan financing to individuals

# 4. Business and Geographical Segments (Cont'd)

# (a) Business segments (Cont'd)

Segment information about these businesses is presented below:

# Six months ended 20th August 2004 (Unaudited)

INCOME STATEMENT	Credit Card <i>HK\$</i> '000	Hire purchase <i>HK\$</i> '000	Instalment loans HK\$'000	Corporate and other operations HK\$'000	Combined HK\$'000
TURNOVER	305,908	7,639	109,543	306	423,396
	303,700	7,037	107,543	300	423,370
RESULT					
Net interest income Credit card securitisation	129,844	(3,799)	93,524	(1,749)	217,820
income	91,635	- -	_	-	91,635
Other operating income Other loss	36,385	7,195 -	4,228	361 (695)	48,169 (695)
Charge for bad and doubtful debts	(132,483)	(2,795)	(21,768)		(157,046)
Segment result	125,381	601	75,984	(2,083)	199,883
Unallocated operating expenses					(128,648)
Profit before taxation					71,235
Six months ended 20th Augu	ıst 2003 (Unau	dited)			
Six months chaca 20th Mage	13t 2003 (Chau	uricu)		G	
	Credit	Hire	Instalment	Corporate and other	
	Card <i>HK</i> \$'000	purchase HK\$'000	loans <i>HK</i> \$'000	operations HK\$'000	Combined HK\$'000
INCOME STATEMENT					
TURNOVER	299,273	9,074	54,623	1,344	364,314
RESULT					
Net interest income Credit card securitisation	136,930	(5,735)	38,999	(5,812)	164,382
income Other operating income	110,721 44,335	- 7,660	2 202	- 68	110,721 54,365
Other income	44,333	7,000	2,302	171	171
Charge for bad and doubtful debts	(137,659)	(905)	(23,738)		(162,302)
Segment result	154,327	1,020	17,563	(5,573)	167,337
Unallocated operating expenses					(114,270)
Profit before taxation					53,067

# 4. Business and Geographical Segments (Cont'd)

# (b) Geographical segments

All the Company's interest income, fee and commission income and profit are derived from operations carried out in Hong Kong.

# 5. Credit Card Securitisation Income

Credit card securitisation income represents the combined effect of gains on sales of credit card receivables, investment income from the seller and subordinated interests in securitisation trust and unrealised gains and losses on the interest-only strips and cash reserve account in the securitisation trust.

# 6. Other Operating Income

	Six months ended 20th August		
	<b>2004</b> 20		
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Fees and commissions			
Credit card	9,418	7,699	
Hire purchase	7,173	7,646	
Handling and late charges	16,794	28,013	
Servicer fee on credit card securitisation	13,213	10,392	
Dividends received on listed investments	362	240	
Others	1,209	375	
	48,169	54,365	

#### 7. Other (Loss) Income

	Six months ended 20th August	
	2004 200	
	(Unaudited)	(Unaudited)
	HK\$'000	HK\$'000
(Loss) gain on disposal of property, plant and equipment	(445)	2
Unrealised gain on revaluation of other investments	650	169
Impairment loss recognised on investment securities	(900)	
	(695)	171

#### 8. Operating Expenses

	Six months ended 20th August		
	2004		
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Administrative expenses	29,788	25,040	
Advertising expenses	10,244	4,968	
Depreciation	14,855	14,100	
Exchange loss	17	_	
Operating lease rentals in respect of rented			
premises and equipment	24,444	29,134	
Other operating expenses	13,806	12,421	
Staff costs including directors' emoluments	35,494	28,607	
	128,648	114,270	

#### 9. Income Tax

Six months ended 20th August		
2004		
(Unaudited)	(Unaudited)	
HK\$'000	HK\$'000	
22,794	5,480	
(10,000)	1,147	
	293	
12,794	6,920	
	2004 (Unaudited) HK\$'000 22,794 (10,000)	

Hong Kong Profits Tax is calculated at 17.5% (2003/04: 17.5%) on the estimated assessable profit for the period.

### 10. Dividend

On 8th July 2004, a dividend of 9.0 HK cents (2002/03: 8.0 HK cents) per share was paid to shareholders as the final dividend for 2003/04.

The Directors propose that an interim dividend of 5.5 HK cents (2003/04: 5.0 HK cents) per share should be paid to the shareholders of the Company whose names appear on the Register of Members on 14th October 2004.

# 11. Earnings Per Share

The calculation of earnings per share is based on the unaudited net profit for the period of HK\$58,441,000 (2003/04: HK\$46,147,000) and on the number of 418,766,000 (2003/04: 418,766,000) shares in issue during the period.

# 12. Property, Plant and Equipment

During the period, the Company spent approximately HK\$9.0 million on computer equipment and HK\$0.9 million on leasehold improvements.

# 13. Investment Securities

	20th August 2004 (Unaudited) HK\$'000	20th February 2004 (Audited) HK\$'000
At cost or carrying value:		
Issued by corporate entities		
Listed shares		
Hong Kong	4,241	5,141
Overseas	2,753	2,753
Unlisted shares	988	988
	7,982	8,882
Market value of listed shares	24,785	16,871

#### 14. Other Investments

Other investments represent shares listed overseas and are stated at market value.

# 15. Hire Purchase Debtors

20th August	20th February
2004	2004
(Unaudited)	(Audited)
HK\$'000	HK\$'000
187,807	161,710
30,308	17,396
218,115	179,106
(8,832)	(6,967)
209,283	172,139
(180,253)	(155,486)
29,030	16,653
	2004 (Unaudited)  HK\$'000  187,807  30,308  218,115 (8,832)  209,283 (180,253)

# 16. Instalment Loans Receivable

	20th August 2004 (Unaudited) <i>HK\$</i> '000	20th February 2004 (Audited) HK\$'000
Due:		
Within one year	573,774	506,317
In the second to fifth year inclusive	212,790	169,789
	786,564	676,106
Allowance for bad and doubtful debts	(53,105)	(47,481)
	733,459	628,625
Current portion included under current assets	(535,036)	(470,759)
Amount due after one year	198,423	157,866
Credit Card Receivables		
	20th August	20th February
	2004	2004
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Credit card receivables	920,311	1,080,251
Allowance for bad and doubtful debts	(125,503)	(135,934)
	794,808	944,317

# 18. Overdue Debtor Balance

17.

Set out below is an analysis of the gross debtor balance of hire purchase debtors, instalment loans receivable and credit card receivables which is overdue for more than 1 month:

	20th August 2004 (Unaudited)		20th February 2004 (Audited)	
	HK\$'000	<b>%</b> *	HK\$'000	%*
Overdue 1 month but less than 2 months	112,415	5.8	135,315	7.0
Overdue 2 months but less than 3 months	18,947	1.0	23,609	1.2
Overdue 3 months or above	92,434	4.8	95,470	4.9
	223,796	11.6	254,394	13.1

<sup>\*</sup> Percentage of total debtor balance

# 19. Retained Interests in Securitisation Trust

	20th August 2004 (Unaudited) HK\$'000	20th February 2004 (Audited) <i>HK</i> \$'000
Due:		
Within one year	738,491	652,336
In the second to fifth year inclusive	220,857	261,195
	959,348	913,531
Analysed as:		
Seller interest	309,879	248,614
Subordinated interest	282,976	279,628
Interest-only strips	246,743	267,039
Cash reserve account	119,750	118,250
	959,348	913,531

# 20. Creditors and Accrued Charges

The aging analysis of creditors and accrued charges was as follows:

	20th August	20th February
	2004	2004
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Current	48,424	39,973
Over 1 month but less than 3 months	419	634
Over 3 months	374	339
	49,217	40,946

# 21. Maturity Profile

	3 months or less HK\$'000	1 year or less but over 3 months HK\$'000	20th August 2004 (Unaudited) 4 years or less but over 1 year HK\$'000	Over 4 years HK\$'000	Total <i>HK\$</i> '000
ASSETS					
Credit card receivables	920,311	_	-	-	920,311
Hire purchase debtors	65,852	121,955	30,308	-	218,115
Instalment loans receivable Retained interests in	193,902	379,872	210,540	2,250	786,564
securitisation trust	418,472	320,019	220,857		959,348
	1,598,537	821,846	461,705	2,250	2,884,338
LIABILITIES					
Bank borrowings	284,142	275,000	700,000	330,000	1,589,142
		2	Oth February 2004 (Audited)	ŀ	
		1 year or	4 years or		
	3 months	less but over	less but	Over	
	or less HK\$'000	3 months HK\$'000	over 1 year HK\$'000	4 years HK\$'000	Total <i>HK</i> \$'000
ASSETS					
Credit card receivables	1,080,251	-	-	_	1,080,251
Hire purchase debtors	69,240	92,470	17,396	-	179,106
Instalment loans receivable	166,743	339,574	168,020	1,769	676,106
Retained interests in	265.077	207.250	261 105		012 521
securitisation trust Time deposits	365,977	286,359	261,195	_	913,531
Time deposits	29,000				29,000
	1,711,211	718,403	446,611	1,769	2,877,994
LIABILITIES					
Bank borrowings	454,910	355,000	695,000	140,000	1,644,910

# 22. Bank Borrowings

23.

	20th August 2004 (Unaudited) <i>HK\$</i> '000	20th February 2004 (Audited) HK\$'000
Bank overdraft, unsecured Bank loans, unsecured	1,542 1,587,600	310 1,644,600
	1,589,142	1,644,910
The maturity of bank borrowings is as follows: Within one year Between one and two years Between two and five years	559,142 220,000 810,000	809,910 155,000 680,000
Amount repayable within one year included under current liabilities	1,589,142 (559,142)	
Amount repayable after one year  Issued Capital	1,030,000	835,000
	Number of shares 20th August 2004 (Unaudited) & 20th February 2004 (Audited)	Share capital 20th August 2004 (Unaudited) & 20th February 2004 (Audited) HK\$'000
Ordinary shares of HK\$0.1 each		
Authorised At beginning and end of period/year	1,000,000,000	100,000
Issued and fully paid At beginning and end of period/year	418,766,000	41,877

#### 24. Deferred Taxation

	20th August	20th February
	2004	2004
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
At beginning of the period/year	19,000	2,001
(Credit) Charge for the period/year	(10,000)	843
Effect of change in tax rate charged to income statement	-	188
Transfer from provision for taxation in previous years	-	15,968
At end of the period/year	9,000	19,000

At the balance sheet date, the major components of the deferred tax liabilities (assets) are as follows:

	20th August 2004 (Unaudited) HK\$'000	20th February 2004 (Audited) <i>HK</i> \$'000
Tax effect of temporary differences because of:		
Excess of tax allowances over depreciation General allowance for bad and doubtful debts Gain on sales of credit card receivables and unrealised gains and losses on interest-only strips and cash	11,000 (9,000)	11,682 (8,948)
reserve account in the securitisation trust	7,000	16,266
Net deferred tax liabilities	9,000	19,000

# 25. Operating Lease Commitments

At the balance sheet date, the Company had commitments for future minimum lease payments under non-cancellable operating leases in respect of rented premises which fall due as follows:

	20th August 2004 (Unaudited) <i>HK\$</i> *000	20th February 2004 (Audited) HK\$'000
Within one year In the second to fifth year inclusive	22,241 8,660	21,825 11,533
	30,901	33,358

Leases for rented premises are negotiated for an average term of two years and rentals are fixed for an average of one year.

#### 26. Financial Instruments

#### (a) Derivatives

Derivatives refer to financial contracts whose values depend on the values of one or more underlying assets or indices.

At 20th August 2004, the contractual or notional amounts of interest rate swap contracts entered by the Company with financial institutions for hedging purposes were HK\$835,000,000 (20th February 2004: HK\$625,000,000).

The contractual or notional amounts of these instruments indicate the volume of transactions outstanding at the balance sheet date; they do not represent amounts of risk.

- (b) The credit risk on derivative financial instruments is limited because the counter-parties are financial institutions with high credit ratings assigned by international credit rating agencies.
- (c) As a result of the securitisation transaction entered in September 2002, the Company has entered into forward contracts with Nihon (Hong Kong) Company Limited, a special purpose entity (a "SPE") incorporated in Hong Kong formed for the sole purpose of the transaction, to sell credit card receivables to the SPE from time to time in accordance with the terms of the agreement.

#### 27. Retirement Benefits Scheme

The Company operates a Mandatory Provident Fund Scheme ("MPF Scheme") for all qualifying employees. The assets of the MPF Scheme are separately kept from those of the Company, in funds under the control of trustees. The contribution to the MPF Scheme for the six months ended 20th August 2004 was HK\$1,069,000 (20th August 2003: HK\$557,000).

#### 28. Capital Commitments

	20th August	20th February
	2004	2004
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Contracted for, but not provided in the financial statements:		
Purchase of property, plant and equipment	4,020	3,959

In accordance with paragraph 46 of SSAP 32, the Company has set out below the details of the effect on the consolidated financial statements of the Company and the SPE for the six months ended 20th August 2004 had the exemption given in paragraph 27 of SSAP 32 not applied:

# Adjusted consolidated income statement for the six months ended 20th August 2004:

	The Company (Unaudited) HK\$'000	Effect of consolidation of SPE HK\$'000	Effect of equity accounting for associates  HK\$'000	The adjusted group (Unaudited)  HK\$'000
Turnover	423,396	4,256		427,652
Interest income	262,380	131,064		393,444
Interest expense	(44,560)	(5,159)		(49,719)
Net interest income Credit card securitisation income	217,820 91,635	(91,635)		343,725
Other operating income Other loss	48,169 (695)	4,404		52,573 (695)
Operating income Operating expenses	356,929 (128,648)	(547)		395,603 (129,195)
Operating expenses	(128,048)	(347)		(129,193)
Operating profit before charge for bad and doubtful debts Charge for bad and doubtful debt:	228,281 s (157,046)	(28,110)		266,408 (185,156)
Share of result of associates	-	(20,110)	(1,465)	(1,465)
Profit before taxation Income tax	71,235 (12,794)	(1,740)		79,787 (14,534)
Net profit for the period	58,441			65,253

# Adjusted consolidated balance sheet as at 20th August 2004:

	The Company (Unaudited) HK\$'000	Effect of consolidation of SPE  HK\$'000	Effect of equity accounting for associates  HK\$'000	The adjusted group (Unaudited) HK\$'000
Non-current assets Property, plant and equipment Interest in associates Investment securities Hire purchase debtors Instalment loans receivable Retained interests in	67,396 10,649 7,982 29,030 198,423		(6,032)	67,396 4,617 7,982 29,030 198,423
securitisation trust Pledged time deposits	220,857 ————————————————————————————————————	(220,857) 119,500		119,500 426,948
Current assets Other investments Hire purchase debtors	1,347 180,253			1,347 180,253
Instalment loans receivable Credit card receivables Retained interests in securitisation trust	535,036 794,808 738,491	1,307,923 (738,491)		535,036 2,102,731
Prepayments, deposits, interest receivable and other debtors Time deposits Bank balances and cash	106,870 - 77,978	35,849 138,909		142,719 138,909 77,978
	2,434,783			3,178,973
Current liabilities Creditors and accrued charges Amount due to securitisation tru Amount due to a fellow subsidia	ary 35,021	658 (38,282)		49,875 - 35,021
Amount due to ultimate holding company Bank borrowings-repayable	47			47
within one year Taxation	559,142 44,032	(20,876)		559,142 23,156
	725,741			667,241
Net current assets	1,709,042			2,511,732
Total assets less current liabilities	2,243,379			2,938,680

Adjusted consolidated balance sheet as at 20th August 2004: (Cont'd)

	The Company (Unaudited) HK\$'000	Effect of consolidation of SPE  HK\$'000	Effect of equity accounting for associates  HK\$'000	The adjusted group (Unaudited) <i>HK\$</i> '000
Capital and reserves				
Issued capital	41,877			41,877
Share premium and reserves	1,162,502	(141,640)	(6,032)	1,014,830
	1,204,379			1,056,707
Non-current liabilities				
Bank borrowings-repayable	1 020 000			1 020 000
after one year Issued debt securities	1,030,000	950 000		1,030,000
		850,000		850,000
Deferred taxation	9,000	(7,027)		1,973
	1,039,000			1,881,973
	2,243,379			2,938,680

Adjusted consolidated income statement for the six months ended 20th August 2003:

	The Company (Unaudited) HK\$'000	Effect of consolidation of SPE  HK\$'000	Effect of equity accounting for associates  HK\$'000	The adjusted group (Unaudited) HK\$'000
Turnover	364,314	12,991		377,305
Interest income Interest expense	226,798 (62,416)	115,858 (6,721)	,	342,656 (69,137)
Net interest income Credit card securitisation income Other operating income Other income	164,382 110,721 54,365 171	(110,721) 8,912	1	273,519 - 63,277 171
Operating income Operating expenses	329,639 (114,270)	(361)	)	336,967 (114,631)
Operating profit before charge for bad and doubtful debts Charge for bad and doubtful debts Share of result of associates	215,369 (162,302)	(24,272)	(1,319)	222,336 (186,574) (1,319)
Profit before taxation Income tax	53,067 (6,920)	5,416		34,443 (1,504)
Net profit for the period	46,147			32,939

Adjusted consolidated balance sheet as at 20th February 2004:

	The Company	Effect of consolidation of SPE	Effect of equity accounting for associates	The adjusted group
	(Audited) HK\$'000	HK\$'000	HK\$'000	(Audited) HK\$'000
Non-current assets				
Property, plant and equipment	72,601			72,601
Interest in associates	10,744		(4,567)	6,177
Investment securities	8,882			8,882
Hire purchase debtors	16,653			16,653
Instalment loans receivable	157,866			157,866
Retained interests in securitisatio	n			
trust	261,195	(261,195)	)	_
Pledged time deposits		118,000		118,000
	527,941			380,179
Current assets				
Other investments	697			697
Hire purchase debtors	155,486			155,486
Instalment loans receivable	470,759			470,759
Credit card receivables	944,317	1,247,551		2,191,868
Retained interests in				
securitisation trust	652,336	(652,336)	)	-
Prepayments, deposits, interest				
receivable and other debtors	125,934	32,050		157,984
Time deposits	29,000	145,074		174,074
Bank balances and cash	78,077			78,077
	2,456,606			3,228,945
Current liabilities				
Creditors and accrued charges	40,946	362		41,308
Amount due to securitisation trus  Amount due to immediate	t 41,657	(41,657)	)	-
holding company	963			963
Amount due to a fellow subsidiar	y 32,159			32,159
Amount due to ultimate holding				
company	47			47
Bank borrowings-repayable				
within one year	809,910			809,910
Taxation	21,238	(13,378)	)	7,860
	946,920			892,247
Net current assets	1,509,686			2,336,698
Total assets less current liabilities	2,037,627			2,716,877

Adjusted consolidated balance sheet as at 20th February 2004: (Cont'd)

	The Company (Audited) HK\$'000	Effect of consolidation of SPE  HK\$'000	Effect of equity accounting for associates  HK\$'000	The adjusted group (Audited) HK\$'000
Capital and reserves				
Issued capital	41,877			41,877
Share premium and reserves	1,141,750	(149,917)	(4,567)	987,266
	1,183,627			1,029,143
Non-current liabilities				
Bank borrowings-repayable	025.000			025.000
after one year	835,000			835,000
Issued debt securities		850,000		850,000
Deferred taxation	19,000	(16,266)	1	2,734
	854,000			1,687,734
	2,037,627			2,716,877

# 30. Related Party Transactions

During the period, the Company entered into the following transactions with related parties:

#### Six months ended 20th August (Unaudited) **AEON Education and** Environment Immediate Fellow subsidiary holding company **Fund Limited** Associate 2004 2003 2004 2003 2004 2003 2004 2003 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 Commission received 5,512 6,865 (a) Licence fees received 102 (b) 102 Licence fees paid (b) 2,617 3,048 Service fees paid 4,204 (c) 4,674 Donation (d)

### 30. Related Party Transactions (Cont'd)

- (a) Commission rates payable by the fellow subsidiary to the Company are based on the terms agreed by both parties.
- (b) Licence fees received and paid were calculated in accordance with the licence agreements.
- (c) Service fees paid to an associate are based on the terms agreed by both parties.
- (d) AEON Education and Environment Fund Limited (the "Fund") is a company limited by guarantee and not having a share capital. The Company is a member of the Fund. The objective of the Fund is to promote environmental protection, cultural exchange and education in the Hong Kong Special Administrative Region and other parts of the People's Republic of China.

#### DISCLOSURE UNDER RULE 13.21 OF LISTING RULES

A syndicated revolving credit facility up to the sum of HK\$360 million made available to the Company for a term of 2 years on 18th October 2002 includes a condition that ÆON Co., Ltd. and ÆON Credit Service Co., Ltd. have to maintain not less than 51% of the issued share capital of the Company.

#### INTERIM DIVIDEND

The Directors have declared an interim dividend of 5.5 HK cents (2003/04: 5.0 HK cents) per share to shareholders whose names appear on the Register of Members of the Company on 14th October 2004. Dividend warrants will be despatched on or about 15th October 2004.

#### CLOSURE OF REGISTER OF MEMBERS

The Register of Members of the Company will be closed from 7th October 2004 to 14th October 2004, both days inclusive. During this period, no transfer of shares will be registered. In order to qualify for the interim dividend, all transfers of share accompanied by the relevant share certificates must be lodged with the Company's Share Registrars, Secretaries Limited, at G/F, Bank of East Asia Harbour View Centre, 56 Gloucester Road, Wanchai, Hong Kong not later than 4:00 p.m. on 6th October 2004.

# MANAGEMENT DISCUSSION AND ANALYSIS

#### Financial Review

Hong Kong economy continued to stabilise in the first half of 2004, with the unemployment rate dropped to 6.9% in July 2004. With the improvement in consumer sentiment, spending on goods and services has increased. During the period under review, the growth momentum for card cash advance remained slow, while more market players started to move into personal loan business.

The Company recorded a net profit of HK\$58.4 million for the six months ended 20th August 2004, representing an increase of 26.6% or HK\$12.2 million when compared to HK\$46.2 million in the previous corresponding period. The Company's earnings per share improved from 11.02 HK cents per share in 2003/04 to 13.96 HK cents per share.

# MANAGEMENT DISCUSSION AND ANALYSIS (Cont'd)

#### Financial Review (Cont'd)

On the sales front, the return of economic confidence has helped to boost up the credit purchase sales. However, as customers tried to reshape their debt distribution in the current low interest rate environment, cash advance sales became stagnant. To address this decline, the Company used its branch and merchant network to cross-sell different loan products and had successfully boosted up the personal loan sales. The overall sales volume was increased by 16.7% when compared with last year.

With the pick up in sales transactions in the first half, interest income recorded an increase of 15.7% from HK\$226.8 million in 2003/04 to HK\$262.4 million. With HIBOR continued to remain at a low level, coupled with the renewal of long-term bank borrowings with lower interest rates, the average funding cost moved down further from 4.2% in the second half of last year to 3.8% in the first half of this year. Interest expense in the first half was HK\$44.6 million, a drop of 28.6% when compared with last year. The Company's net interest income recorded an increase of 32.5% to HK\$217.8 million from HK\$164.4 million in 2003/04.

The Company recorded credit card securitisation income of HK\$91.6 million, representing the gains on sale of credit card receivables, investment income from the seller and subordinated interests and unrealised gains on interest-only strips. The reduction in usage of cash advance and the extension of convenient payment network had resulted in the drop in income coming from late charges, cash advance handling fees and cash payment handling fees. Although there was an increase in income from annual fees, the other operating income was decreased by 11.4% from HK\$54.4 million in 2003/04 to HK\$48.2 million.

In view of a stronger demand for consumer finance, the Company had spent more on advertising in the first half and also hired additional part-time staff to recruit members within the merchant network. This resulted in an increase in operating expenses by 12.6% from HK\$114.3 million in 2003/04 to HK\$128.6 million. Cost-to-income ratio was 36.0%, as compared with 34.7% in the previous year.

At the operating level before charge for bad and doubtful debts, the Company recorded an operating profit of HK\$228.3 million for the six months ended 20th August 2004, representing an increase of 6.0% or HK\$12.9 million from HK\$215.4 million in the previous corresponding period. During the period under review, there was a drop in the level of personal bankruptcies in Hong Kong. However, as the majority of the Company's customer base was still affected by the high unemployment rate, the Company recorded a moderate drop in charge for bad and doubtful debts, with bad debt charge for the first half stood at HK\$157.1 million, a decrease of 3.2% when compared with the previous year. Allowance for bad and doubtful debts amounted to HK\$187.4 million as at 20th August 2004, as compared with HK\$190.4 million as at 20th February 2004, and representing 9.7% of total debtor balance.

With the sale of more receivables under credit card securitisation, total debtor balance as at 20th August 2004 was dropped by HK\$10.5 million from HK\$1,935.5 million as at 20th February 2004 to HK\$1,925.0 million as at 20th August 2004. On the other hand, the retained interests in securitisation trust was increased from HK\$913.5 million as at 20th February 2004 to HK\$959.3 million as at 20th August 2004. Shareholders' funds were strengthened by 1.8% to HK\$1,204.4 million as at 20th August 2004 mainly due to the increase in retained earnings.

#### MANAGEMENT DISCUSSION AND ANALYSIS (Cont'd)

# Operational Review

The Company had implemented various initiatives in the first half year in relation to new products launch, marketing programs and customer service.

On the new products launch, the Company has signed up with JCB and launched a brand new AEON JCB Travel Card in July to catch up with the increased outbound tourism to Japan in light of the visa-free travel to Japan for Hong Kong residents. This card provides cardholders with exclusive low-price tours to Japan and discount benefits at JCB extensive merchant network in Japan. AEON is the first and only card issuer in Hong Kong that issues the four popular brands of credit cards in the market. This provides both the merchants and customers a wider choice and also facilitates us to issue more card types to capture different customer segments. In August, the Company launched AEON Watami Visa Mini Card targeting at the young generation who are chasing after trendy products and fusion Japanese food.

To encourage recurrent transactions, the Company launched the AEON credit card Octopus automatic add-value service in November last year, which enables cardholders to add a fixed amount of HK\$250 per day to their Octopus cards through the Company's credit cards. In August this year, the Company further incorporated Octopus reloading function into its ATMs, which allows cardholders to reload any amount up to HK\$1,000 to their Octopus cards or products through its extensive ATM network. The provision of Octopus reloading service via ATM is the first of its kind in Hong Kong which shows the Company's innovative servicing capabilities in providing customers with wide range of innovative value-added services and added convenience.

On the marketing programs, the Company's continued co-operation with AEON Stores has scored another success during AEON Festivals in July. Credit purchase and hire purchase sales during the AEON Festivals had increased by 17% when compared with last year. The implementation of instant hire purchase approval for AEON cardholders has significantly increased the hire purchase sales inside AEON Stores. The Company has also organised several spending campaigns with its newly acquired affinity merchants to stimulate card usage. Through the launch of purpose loans with different merchants and with the tele-marketing activities by its branches and call centres, the Company had successfully boosted up the personal loan sales volume. At the same time, the Company has continued to expand its discount merchant network to chain stores, with the number of outlets increased by 960 in the first half to 1,970.

On the customer service side, the Company has further improved its bonus point program by offering more trendy products and cash coupons. With the increasing number of customers using the payment channel through convenience stores and bank's ATM network, the branch network has been utilised more efficiently in performing target marketing and cross-selling other products.

Finally, on China business, the Company has signed up with China UnionPay to join their ATM network in the Guangdong Province to enable AEON cardholders to withdraw Renminbi at 8,000 ATMs in the Guangdong Province.

#### MANAGEMENT DISCUSSION AND ANALYSIS (Cont'd)

### Prospects

There are signs of continued economic recovery in Hong Kong as reflected through a stronger domestic demand and current active stock market. However, the expected rise in oil prices and interest rates could pose a potential threat to the rate of recovery, the drop in unemployment rate and the decline in personal bankruptcies. Nevertheless, as the demand for consumer loans is expected to increase in the second half, more players will launch aggressive marketing programs to capture this growth sector. Under this conservative but optimistic business environment, AEON will divert its marketing strategy to develop new customer sectors and increase its customer base, and at the same time limit the overall exposure to individual customers and strengthen its credit risk management.

On credit card business, the Company will make use of its affinity merchant network to recruit new members and activate card usage. In line with this strategy, more affinity cards will be launched in the second half. The Company has just launched the J-World MasterCard and JCB Card on September 11, which offers travel and hotel privileges to customers. In addition, four more affinity cards with merchants of restaurant chain, cosmetic and beauty centre, health care and international student association will be launched in the coming few months. The new merchant outlets and member base will be our additional recruitment channels for new members.

The Company also aims to increase the number of active cardholders. To achieve this target, the Company will continue to improve its card benefits by providing maximum financial and shopping privileges. This includes the selling of insurance and high return investment-link products to its cardholders. Moreover, the Company will extend its discount merchant network to cover restaurants, department stores and hotels in Macau and China and at the same time line up with different discount merchants to conduct sales campaigns to stimulate credit purchase transactions. In order to increase the cash advance sales volume, the Company will continue to extend its ATM network along the transportation and entertainment areas.

On hire purchase business, the Company will launch different discount programs within its merchant network to boost up hire purchase sales. Moreover, the Company will make use of its card instalment plan for its hire purchase program to facilitate application procedure thereby making it more attractive to customers. On personal loan business, the Company will continue to source for new merchants to offer purpose loan products to satisfy the different demands in the market and at the same time to attract quality customers.

On card processing operation, the Company plans to transfer the bulk of existing operating activities to its call centre in Shenzhen. This will not only reduce the operating costs but will also free up its existing manpower to develop new products and offer additional services to merchants to generate new revenue stream. The Company's special accounts control team has already signed up with three clients in the fields of telecommunications, insurance and education handling their delinquent accounts and more clients will be signed up in the second half.

For China business, the Company will set up another call centre operation in Guangzhou. This serves a dual purpose of supporting the existing Shenzhen operation as well as sourcing for potential clients for third party processing activities in the Guangdong Province.

#### SEGMENT INFORMATION

The Company's business comprises mainly three operating divisions, namely credit card, hire purchase and instalment loans. In the first half of 2004/05, credit card operation accounted for 72.3% of the Company's turnover, as compared to 82.1% in 2003/04. For operating income after deducting charge for bad and doubtful debts, credit card operation accounted for 62.7% in 2004/05, as compared to 92.2% in 2003/04.

Cash advance sales was stagnant in the first half as customers tried to reshape their debt distribution in the current low interest rate environment. As a result, net interest income and credit card securitisation income from credit card operation recorded a drop of HK\$26.2 million, from HK\$247.7 million in 2003/04 to HK\$221.5 million in 2004/05. The reduction in usage of cash advance had resulted in the drop in income coming from cash advance handling fees. Although there was an increase in income from annual fees, other operating income from credit card operation was decreased by 17.9% from HK\$44.3 million in 2003/04 to HK\$36.4 million. Operating profit before charge for bad and doubtful debts was decreased by HK\$34.1 million to HK\$257.9 million in 2004/05. Although there was a moderate drop in the charge for bad and doubtful debts from HK\$137.7 million in 2003/04 to HK\$132.5 million in 2004/05, operating income after charge for bad and doubtful debts from credit card operation still recorded a drop by 18.8% from HK\$154.3 million in 2003/04 to HK\$125.4 million in 2004/05.

With the pick up in hire purchase sales in the first half, net interest income and other operating income from hire purchase transaction was increased by 76.4% from HK\$1.9 million in 2003/04 to HK\$3.4 million in 2004/05. However, there was an increase in charge for bad and doubtful debts of HK\$1.9 million, resulting in operating income after charge for bad and doubtful debts from hire purchase operation was marginally decreased from HK\$1.0 million in 2003/04 to HK\$0.6 million in 2004/05.

To address the decline in cash advance usage, the Company used its branch and merchant network to cross-sell different loan products and had successfully boosted up the personal loan sales. Net interest income from instalment loans operation recorded an increase of 139.8% or HK\$54.5 million, from HK\$39.0 million in 2003/04 to HK\$93.5 million in 2004/05. The increase in sales also helped to boost up certain related charges, resulting in an increase in other operating income by 83.7% from HK\$2.3 million in 2003/04 to HK\$4.2 million in 2004/05. Together with a slight drop in charge for bad and doubtful debts by 8.3% from HK\$23.7 million in 2003/04 to HK\$21.8 million in 2004/05, operating income after charge for bad and doubtful debts from instalment loans operation was HK\$76.0 million in 2004/05, an increase of HK\$58.4 million as compared with HK\$17.6 million in 2003/04.

# BANK BORROWINGS AND CAPITAL FINANCING

The main objectives of the Company's funding and capital management are essentially the same as that reported in the Company's 2003/04 Annual Report.

The Company relied principally on its internally generated capital and bank borrowings to fund its business. The principal source of internally generated capital is from accumulated profits. As at 20th August 2004, the Company had bank borrowings amounted to HK\$1,589.1 million, of which HK\$559.1 million was repayable within one year.

### BANK BORROWINGS AND CAPITAL FINANCING (Cont'd)

The Company had further strengthened its financial position. As at 20th August 2004, total debt-to-equity ratio was 1.47. Taking into account the financial resources available to the Company including internally generated funds and available banking facilities, the Company has sufficient working capital to meet its present requirements.

The Company's principal operations were transacted and recorded in Hong Kong dollars. During the period under review, the Company engaged in derivative financial instruments mainly to hedge its exposure on interest rate fluctuations. As at 20th August 2004, capital expenditure commitments entered were mainly related to the purchase of property, plant and equipment.

#### **OUALITATIVE INFORMATION ON MANAGEMENT OF RISKS**

#### Credit Risk Management

Credit risk is the risk associated with possibility that the customer or counter-party in a transaction may default. It arises from the lending and derivatives undertaken by the Company.

In evaluating the credit associated with an individual or counter-party, financial strength and repayment ability are always the primary considerations. The Company has established policies and systems for the monitoring and control of credit risk. The Company's credit policy defines the credit extension criteria, the credit approval and monitoring processes. The Company maintains a tight control on loan assessments and approvals and will continue to exercise a conservative and prudent policy in granting loans in order to maintain a quality loan portfolio.

#### Market Risk Management

Market risk is the risk associated with changes in interest rates, foreign exchange rates and government policies; and the effect of such changes has on the Company's assets, liabilities and commitments, thus causing profits and losses.

The Company's policy on market risk is essentially the same as that disclosed in the Company's 2003/04 Annual Report. During the period, the Company traded in market risk related financial instruments mainly for hedging purposes. The market risk exposure from both on and off balance sheet activities was considered immaterial. Accordingly, quantitative market risk information is not disclosed.

#### Liquidity Management

The Company will ensure the availability of funds at reasonable costs to meet all contractual financial commitments, to fund loan growth and to generate reasonable returns from available funds.

During the period, the Company closely monitored its liquidity position with adequate standby facilities being maintained to meet loan demand in the ordinary course of business.

# QUALITATIVE INFORMATION ON MANAGEMENT OF RISKS (Cont'd)

# Capital Management

The Company's policy is to maintain a strong capital base to support the development of the Company's business. During the period, the Company relies principally on internally generated capital as well as bank borrowings and overdrafts for the working capital. The funding position is monitored and reviewed regularly to ensure that it is within reasonable limits and at reasonable costs.

#### **HUMAN RESOURCES**

The total number of staff as at 20th August 2004 and 20th February 2004 was 264 and 260 respectively. The Company continues to recognise and reward its staff similar to that disclosed in the Company's 2003/04 Annual Report.

#### DIRECTORS' INTERESTS IN SHARES

As at 20th August 2004, the interests of the Directors and Chief Executive in the shares of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) as recorded in the register of directors' and chief executives' interests and short positions required to be maintained under Section 352 of the SFO were as follows:

# (a) The Company

Directors	Number of shares held under personal interests	Percentage of the issued share capital of the Company
Yoshiki Mori	440,000	0.11%
Masanori Kosaka	110,000	0.03%
Kazuhide Kamitani	1,045,000	0.25%
Shao You Bao	330,000	0.08%
Tsang Wing Hong	220,000	0.05%

# (b) ÆON Credit Service Co., Ltd. ("ÆON Credit Japan") – immediate holding company of the Company

Directors	Number of shares held under personal interests	Percentage of the issued share capital of ÆON Credit Japan
Yoshiki Mori	14,042	0.03%
Masanori Kosaka	3,832	0.01%
Kazuhide Kamitani	4,215	0.01%

# **DIRECTORS' INTERESTS IN SHARES** (Cont'd)

# (c) ÆON Co., Ltd. ("ÆON Japan") – ultimate holding company of the Company

Directors	Number of shares held under personal interests	Percentage of the issued share capital of ÆON Japan
Yoshiki Mori	3,000	0.01%
Yoichi Kimura	2,000	0.01%

# (d) AEON Stores (Hong Kong) Co., Limited ("AEON Stores") - a fellow subsidiary of the Company

Director	Number of shares held under personal interests	Percentage of the issued share capital of AEON Stores
Shao You Bao	200,000	0.08%

# (e) AEON Thana Sinsap (Thailand) Public Company Limited ("AEON Thana") – a fellow subsidiary of the Company

Directors	Number of shares held under personal interests	Percentage of the issued share capital of AEON Thana
Yoshiki Mori	1,500,000	0.60%
Masanori Kosaka	100,000	0.04%
Kazuhide Kamitani	500,000	0.20%

Save as disclosed above, none of the Directors or Chief Executive nor their associates had any interests or short positions in any shares, underlying shares or debentures of the Company or any associated corporations and none of the Directors or Chief Executive, nor their spouses or children under the age of 18, had any right to subscribe for the securities of the Company, or had exercised any such right during the period.

# SUBSTANTIAL SHAREHOLDERS

As at 20th August 2004, the register of substantial shareholders' interests in shares and short positions required to be maintained under Section 336 of SFO showed that the following shareholders had an interest of 5% or more in the issued share capital of the Company:

Name	<b>Number of Shares</b>	%
ÆON Credit Service Co., Ltd. (Note 1)	217,514,000	51.94
ÆON Co., Ltd. (Note 2)	277,288,000	66.22
FMR Corp.	22,975,600	5.49
Commonwealth Bank of Australia	22,035,000	5.26

#### SUBSTANTIAL SHAREHOLDERS (Cont'd)

Notes

- Out of 217,514,000 shares, 213,114,000 shares were held by ÆON Credit Service Co., Ltd. and 4,400,000 shares were held by Nomura Securities (HK) Limited, as nominee on behalf of ÆON Credit Service Co., Ltd.
- 2. ÆON Co., Ltd. was the direct beneficial owner of 55,990,000 shares in the capital of the Company and, by virtue of its ownership of approximately 45.11% and 71.64% of the issued share capital of ÆON Credit Service Co., Ltd. and AEON Stores (Hong Kong) Co., Limited respectively, was deemed to be interested in the 217,514,000 shares and 3,784,000 shares owned by ÆON Credit Service Co., Ltd. and AEON Stores (Hong Kong) Co., Limited respectively.

Save as disclosed above, the Company had not been notified of any other interests representing 5% or more in the Company's issued share capital as at 20th August 2004.

#### REVIEW BY AUDIT COMMITTEE

The Audit Committee has reviewed the unaudited interim financial statements for the six months ended 20th August 2004.

# COMPLIANCE WITH CODE OF BEST PRACTICE

None of the Directors of the Company is aware of any information that would reasonably indicate that the Company is not, or was not for any part of the accounting period covered by this interim report, in compliance with Appendix 14 of the Listing Rules, except that the non-executive directors are not appointed for a specific term but are subject to retirement and re-election at the annual general meeting of the Company in accordance with the Company's articles of association.

#### PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

During the period, there was no purchase, sale or redemption by the Company of its listed securities.

By order of the Board MASANORI KOSAKA Managing Director

Hong Kong, 15th September 2004

#### CORPORATE INFORMATION

# **Board of Directors**

Executive Directors

Masanori KOSAKA (Managing Director)

LAI Yuk Kwong

KOH Yik Kung

Non-Executive Directors Yoshiki MORI (Chairman) Kazuhide KAMITANI Yoichi KIMURA

Independent Non-Executive Directors SHAO You Bao TSANG Wing Hong

# **Company Secretary**

KOH Yik Kung

# Auditors

Deloitte Touche Tohmatsu

Certified Public Accountants

#### **Major Bankers**

Mizuho Corporate Bank, Ltd.
Hong Kong Branch
The Bank of Tokyo-Mitsubishi, Ltd.
Hong Kong Branch
UFJ Bank Limited
Hong Kong Branch

# **Share Registrar**

Secretaries Limited Ground Floor Bank of East Asia Harbour View Centre 56 Gloucester Road Wanchai Hong Kong

# **Registered Office**

37th Floor, The World Trade Centre 280 Gloucester Road Causeway Bay Hong Kong

# Internet Address

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