



14.03.2022

AEON Scholarship Virtual Ceremony with University of Hong Kong



As an essential part of fulfilling Corporate Social Responsibility (CSR), AEON Group has extended its "AEON Scholarship Program" to overseas and more than 4,000 students have been benefited from it. Through the implementation of the program, AEON provides financial support to students with outstanding academic performance, encouraging their pursuit of academic excellence and increasing their sense of responsibility, so as to create a better future and realize their dreams.

In 2019, AEON Stores (Hong Kong) Co., Ltd. and AEON Credit Service (Asia) Co. Ltd. jointly set up "AEON Scholarship" with Hong Kong's top-notch university—The University of Hong Kong. This scholarship is mainly awarded to bachelor students studying Japanese studies, Business & Economics or Engineering to meet the development needs of Hong Kong and cultivate more professionals in related fields. The AEON Scholarship 2020/21 was awarded to 20 bachelor students on 4 March 2022, and each received a scholarship of HK\$10,000. In view of the current epidemic situation in Hong Kong, the physical ceremony was cancelled and in replace with virtual ceremony. Mr. Fukayama Tomoharu, Managing Director of AEON Credit Service (Asia) Co., Ltd., and Mr. Sugawara Isao, Managing Director of AEON Store (Hong Kong) Co., Ltd., and representatives from different faculties of the University of Hong Kong were cordially invited to deliver speeches.



Mr. Sugawara Isao, Managing Director of AEON Store (Hong Kong) Co., Ltd., and Mr. Fukayama Tomoharu, Managing Director of AEON Credit Service (Asia) Co., Ltd., and were cordially invited to deliver speeches



Photo of Mr. Fukayama Tomoharu, Mr. Sugawara Isao and representatives of University of Hong Kong

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.