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AEON Credit Service joins Friends of the Earth (HK) to organise “Tree Planting Challenge 2022”

Responds to Environmental Protection and Promotes Sustainable Development

AEON Credit Service (Asia) Company Limited (“AEON Credit Service”) or the “Group”; stock code: 00900) cooperated with Friends of the Earth (HK) in organising a tree planting activity on 25 June. The activity reflects the Group’s determination to fulfil its sustainable development mission by bringing employees together to protect the environment and reduce carbon emissions.

Miss Lin Yik Hei, Coco, 2020 Tokyo Fencing Olympian served as a special guest of the "Tree Planting Challenge 2022" event. Altogether, participants contributed to the greening of the Hong Kong environment by planting approximately 350 seedlings at Tai Lam Country Park, under the instructions of a certified tree arborist.

Sustainable development is the foundation of AEON Credit's vision, mission and core values, and environmental protection constitutes one of the Group’s key focus areas. The Group is fully aware of the impact of climate change on its business and overall social and economic development, hence is committed to promoting decarbonisation. Looking ahead, the Group will continue to uphold its corporate philosophy of “pursuing peace, respecting mankind and contributing to the community” by reducing greenhouse gas emissions through digitalisation and other initiatives, as well as by establishing clear goals to diminish the impact of the Group’s operations on the environment, all of which will help contribute to sustainable development.



With the active participation and support of AEON Credit staff, the Group and Friends of the Earth (HK) successfully held the "Tree Planting Challenge 2022".



Mr. Tomoharu Fukayama, Managing Director of AEON Credit, and his family participated in the tree planting activity to help reduce carbon emissions in Hong Kong.



About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.