



01.03.2023

Presentation Ceremony of “2021/22 AEON Scholarship” with University of Hong Kong

As an essential part of fulfilling Corporate Social Responsibility, AEON Group has extended its "AEON Scholarship Program" to overseas and more than 4,000 students have been benefited from it. Through the implementation of the program, AEON provides financial support to students with outstanding academic performance, encouraging their pursuit of academic excellence and increasing their sense of responsibility, so as to create a better future and realize their dreams.

Since 2019, AEON Credit Service (Asia) Co. Ltd. (“AEON Credit Service”) and AEON Stores (Hong Kong) Co., Ltd. (“AEON Stores”) jointly set up "AEON Scholarship" with Hong Kong's top-notch university—The University of Hong Kong. This scholarship is mainly awarded to bachelor students studying Japanese studies, Business & Economics and Engineering to meet the development needs of Hong Kong and cultivate more professionals in related fields. The “2021/22 AEON Scholarship” has been awarded to 20 bachelor students with the amount of HK\$10,000 each.

The “2021/22 AEON Scholarship” presentation ceremony was successfully concluded on 1 March 2023 at HKU Foundation Chamber. This year is especially meaningful as this is the first physical ceremony since the launch of the scholarship in 2019. Mr. Kotatsu NISHINO, Director of Public Relations & Cultural Affairs Division of Consulate-General of Japan in Hong Kong, Mr. Tomoharu FUKAYAMA, Managing Director of AEON Credit Service and Mr. Isao SUGAWARA, Managing Director of AEON Stores are invited to deliver speeches and present awards.

Mr. Tomoharu FUKAYAMA, Managing Director of AEON Credit said in the speech that, “Adhering to the AEON Group’s corporate philosophy of “Peace, People and Community, AEON Credit Service has been contributing to the society over the years by supporting youth development and nurturing talents. Congratulations to all awardees and all that you have accomplished. it is great to see that despite all the difficulties and challenges during the pandemic, you still strive to achieve outstanding academic results. I hope you will treasure every learning opportunity and give back to society in the future.”

Photo captions:



(From Left to Right) Mr. Kotatsu NISHINO, Director of Public Relations & Cultural Affairs Division of Consulate-General of Japan in Hong Kong, Mr. Tomoharu FUKAYAMA, Managing Director of AEON Credit Service and Mr. Isao SUGAWARA, Managing Director of AEON Stores delivered speeches and presented awards



(Front Row, from Left to Right) Mr. Kotatsu NISHINO, Mr. Isao SUGAWARA, Mr. Tomoharu FUKAYAMA and Ms. Ayuka IBE took a group photo with the scholarship awardees of University of Hong Kong

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.