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AEON Credit Service Unveils New Eco-friendly Uniform Adopting Recycled Materials to Support Sustainability

AEON Credit Service (Asia) Company Limited (“AEON Credit Service”; HKEX: 00900) strives to embed sustainability into business operation. Starting from early April, all branches have rolled out new uniform made of eco-friendly materials, presenting a brand-new image.

The new uniform features collarless straight cut blazers with the purple colour inspired by the corporate palette, together with white T-shirts, ankle length pants, as well as casual white sneakers. The new uni-sex design demonstrates a simple yet professional presence of the staff. In terms of materials, the blazers and pants are made of Sorona® fabric, a certified eco-efficient performance fiber made in part from annually renewable plant-based ingredients; while the T-shirts are made of REPREVE, a man-made fabric produced from recycled plastic bottles. The recycled fabrics are not only eco-friendly but also comfortable with soft and flexible textures. Looking forward, the Company will continue to reinforce the incorporation of sustainability practices into our operations so as to positively impact and contribute to the transformation of a greener world.

Besides, the Tuen Mun branch of AEON Credit Service was relocated to a new location since March, which nearly doubled its floor area with a new design and bigger spaces to strengthen customer experience. In addition, an insurance consultation counter was also newly established to strengthen our insurance intermediary service. For any enquiry, please visit our branches or contact our AEON Customer Service Hotline at 2895 6262.

Tuen Mun Branch: Shop G04, AEON Tuen Mun Store, G/F, Tuen Mun Town Plaza Phase I, 1 Tuen Shing Street, Tuen Mun, New Territories

Photo captions:



Adam Pak (Left) and Hanna Chan (Right), the spokespersons for AEON loan services and AEON CARD WAKUWAKU respectively, wore the new uniform for photo shooting, presenting a professional and energetic image.



Featuring the purple colour inspired by ACSA's corporate palette, the new uniform is made of recycled materials, including Sorona® fabric and REPREEVE.



The new uni-sex design demonstrates a simple yet professional presence of the staff. The staff members can also feel comfortable to work effectively in the new uniform and enhance their working experience.



Tuen Mun branch was relocated to a new location, which nearly doubled its floor area.



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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.