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## AEON Credit Service Launches Eco-friendly Credit Card Adopts Recycled Plastic to Reduce Carbon Footprint

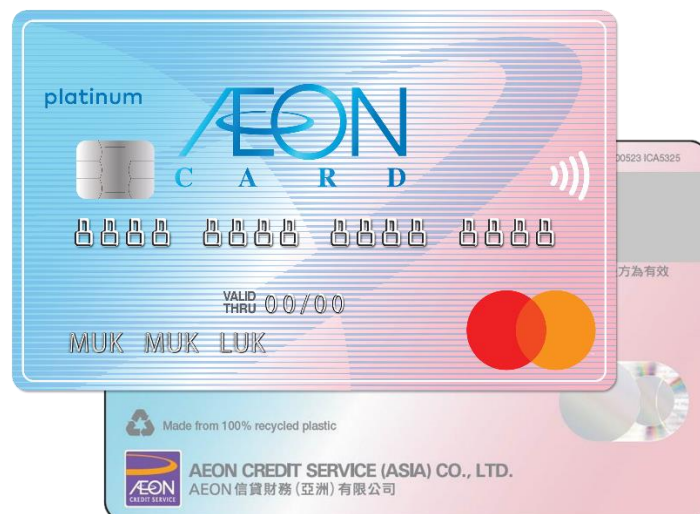
**AEON Credit Service (Asia) Co., Ltd.** (“AEON Credit Service”; HKEX: 00900) announced it is accelerating efforts to phase out first-use PVC plastics by introducing post-consumer recycled Poly Vinyl Chloride (“rPVC”) plastics for its credit cards step-by-step. This move further reinforces the Company’s sustainability commitments and scales the accessibility of more sustainable card offerings for consumers seeking a way to reduce their environmental impact.

From early September, branches such as Causeway Bay, Mong Kok, Central and Yau Tong have started to issue AEON Card WAKUWAKU made from sustainable plastic materials gradually. It is AEON Credit Service’s first batch of 100% rPVC credit card approved through Global Recycled Standard (“GRS 4.0”) certification program. In the future, other AEON cards will be converted to recycled materials by phases. The Company will support customers through the smooth transition from traditional PVC to rPVC credit card. For the existing AEON cardholders, the new eco-friendly credit card will only be issued as needed when old card naturally expires or when a replacement card is issued.

**Mr. Tomoharu FUKAYAMA, Managing Director of AEON Credit Service**, said “AEON Credit Service has been committed to incorporating sustainability throughout our business. Aside from adopting recycled materials for branch uniform earlier this year, shifting to an eco-friendly credit card product is another step to minimise our carbon footprint. We will continue working together to respond to environmental challenges and contribute to a sustainable world.”

Besides, the Kowloon Bay branch of AEON Credit Service was relocated to a new location since end of August, with a new design, bigger spaces and additional private counter to strengthen customer experience. For any enquiry, please visit our branches or contact our AEON Customer Service Hotline at 2895 6262.

Kowloon Bay Branch: Shop L130, AEON Kowloon Bay Store, Level 1 of Mega Box, Enterprise Square Five, 38 Wang Chiu Road, Kowloon Bay, Kowloon



AEON Card WAKUWAKU will be the first batch of AEON card made from 100% rPVC plastic.



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**About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)**

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.