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AEON Credit Service Supports “UNICEF Young Envoys Programme” 2024 Cohort Now Calls for Application

AEON Credit Service (Asia) Co., Ltd. (“AEON Credit Service”; HKEX: 00900) has been working with Hong Kong Committee for UNICEF (“UNICEF HK”) as a sole sponsor of the “UNICEF Young Envoys Programme” since 2008 to cultivate child rights advocates. The recruitment for the next cohort of Young Envoys 2024 has begun from now until 15 November. Full-time students aged 12-18 who are interested to become a children’s right advocacy leader are welcome to enroll.

Details available at: <https://genaction.unicef.org.hk/en/programs/detail/8/6/>

Last year, the UNICEF Young Envoys Programme 2023 has drawn to a fruitful close. A total of 38 Young Envoys were appointed after completing a 1-year training. **Mr. WEI Aiguo, Executive Director of AEON Credit Service**, and Mr. Ivan Chu, Chairman of Advocacy Committee of UNICEF HK, attended the appointment ceremony in the end of August and presented Certificates of Appointment to accomplished Young Envoys, acknowledging their efforts and achievements over the past year, while encouraging more young people to become child rights advocates and effect positive changes for children and society.

During the ceremony, Mr. WEI Aiguo commented, “After three years of the pandemic, the world is finally returning to normal. I am pleased to see that this year’s Programme has resumed its overseas study tours, allowing Young Envoys to visit South Korea and Shenzhen. Through various exchange activities, they can understand child advocacy and education efforts around the world.”

Photo captions:

The poster is for the UNICEF Young Envoys Programme 2024. It features a blue background with white and yellow text. At the top, it says '聯合國兒童基金會' (UNICEF) and '青年使者計劃' (UNICEF Young Envoys Programme). The year '2024' is prominently displayed in yellow. The main slogan is '為兒童，攜手創未來!' (Let's bring a better future for every child!). Below this, it says '立即行動! Enroll NOW!' and '歡迎12至18歲全日制學生' (Full time students aged 12-18 are welcome). The poster lists several benefits: '提升你的溝通能力' (Enhance your communication skills), '認識倡議同行者' (Get to know advocacy buddies), and '激發你的無限潛能' (Unleash your full potential). It also mentions '更有機會參加境外考察團!' (Opportunities to join overseas field visit!). There are four small images showing students in various activities: '國際交流活動' (International Exchange Activities), '專題研討' (Specialized Seminar), '小組討論' (Group Discussion), and '小組任務' (Group Task). A QR code is provided for more information. The deadline '15th Nov Deadline 截止報名' (Application closes) is clearly stated. At the bottom, it identifies the organizer as UNICEF and the sole sponsor as AEON CREDIT SERVICE.

The recruitment for the next cohort of Young Envoys 2024 has begun from now until 15 November.



Mr. WEI Aiguo represented AEON Credit Service to attend and deliver a speech at the Appointment Ceremony of “UNICEF Young Envoys Programme 2023” in late August.



Group photo of all UNICEF Young Envoys and officiating guests during the Appointment Ceremony.

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.