



18.12.2024

AEON Credit Service Solely Sponsors “UNICEF Young Envoys Programme” for 17 Consecutive Years 2024 Programme Concludes Successfully Application For Next Cohort Is Now Open

Since 2008, **AEON Credit Service (Asia) Co., Ltd.** (“AEON Credit Service”; HKEX: 00900) has been the sole sponsor of the “UNICEF Young Envoys Programme” organized by Hong Kong Commission for UNICEF (“UNICEF HK”), with an aim to encourage teenagers to learn more about local and global child rights issues through regular trainings, workshops and field trip.

This year, 18 outstanding Young Envoys were selected to participate in the field trip to Japan between 25 and 28 July. During the four-day tour, Young Envoys visited the facilities of The Japan Committee for UNICEF, Hanegi Playground and a youth centre in Tokyo's Setagaya Ward, and Machida City, a recognised child-friendly city. Throughout the tour, Young Envoys seized opportunities to discuss with local government officials, interact with Japanese youth and children, as well as sharing stories about their initiatives in Hong Kong, including community services, creation of environmental-friendly project, conducting surveys, etc.

Following a year-long of nurturing programme, the “UNICEF Young Envoys Programme 2024 Appointment Ceremony” was successfully held on 24 August. 37 Young Envoys were appointed to carry out their duties of promoting child rights in their communities in the future.

Ms. Tracy WAN, Executive Director of AEON Credit Service, expressed her excitement for the continuous growth of Young Envoys during the appointment ceremony. She remarked that throughout the Programme, Young Envoys had demonstrated and enhanced their leadership, teamwork, and project management capabilities – essential skills for their personal growth and self-fulfilment in the future.

Mr. Ivan CHU, Chairman of the Advocacy Committee at UNICEF HK, acknowledged the advocacy efforts by Young Envoys and appreciated their global perspective in observing child rights issues and participations in relevant discussions. He likened the Young Envoys as beacons of hope for advocating children's well-being and practicing sustainable lifestyles. In line with UNICEF HK's vision of 'GenAction', he wished that after the appointment, Young Envoys would adhere to their mission and continue contributing to promoting Hong Kong as a child-friendly city.

The recruitment for the next cohort of “UNICEF Young Envoys Programme 2025” has opened from now until 19 January 2025. Full-time students aged 12-18 who are interested to become a children's right advocacy leader are welcome to enroll.

Details are available at: <https://genaction.unicef.org.hk/en/programs/detail/8/6/>

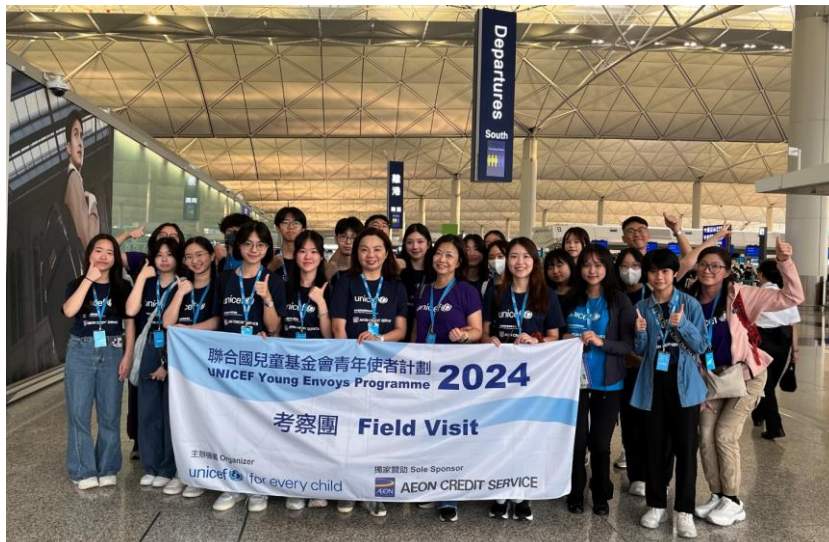
Photo captions:



The “UNICEF Young Envoys Programme 2024” was successfully completed with 37 Young Envoys received their appointments.



Ms. Tracy WAN, Executive Director of AEON Credit Service (Left 2), Mr. Ivan CHU, Chairman of the Advocacy Committee at UNICEF HK (Middle) and Young Envoys 2024 representatives hosted the kick-off ceremony.



This summer, 18 Young Envoys representatives set off for a four-day field trip to Tokyo, Japan.



Young Envoys visited Japan Committee for UNICEF and learned about the implementation of Children Friendly Cities Initiatives in Japan.



聯合國兒童基金會 UNICEF Young Envoys Programme
青年使者計劃 2025

升領袖能力 Improve leadership skills
 激發個人潛能 Unleash your potential
 參加海外考察團機會 Overseas field visit opportunity

#Summer Learning Activity
 #GenAction Project
 #Overseas Field Visit

強化倡議技巧 Enhance advocacy skills
 歡迎12至18歲全日制學生 Aged 12-18 full-time students are welcome

立即行動! ENROLL NOW!

主辦機構 Organizer **unicef** for every child
 獨家贊助 Sole Sponsor **AEON CREDIT SERVICE**

截止日期 Application Deadline **19.01 2025**

The recruitment for the next cohort of Young Envoys 2025 has opened from now until 19 January 2025.

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.