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AEON Credit Service Plans to Develop and Implement a New Bonus Point Platform Create Greater Synergy through AEON Ecosystem and Deliver More Benefits to Customers

AEON Credit Service (Asia) Co., Ltd. (“AEON Credit Service” or the “Group”; Stock Code: 00900) has been dedicated to innovation and technology, always providing customers with unparalleled user experience. AEON Credit Service is pleased to announce its plan to develop and implement a new all-in-one bonus point platform to streamline bonus point management process.

The new bonus point platform allows customers to manage and accumulate bonus points earned from AEON Cards and other participating merchants seamlessly in one single platform to ensure ease of use. Under a common user interface accessible from the “AEON HK” Mobile App and mobile apps of participating merchants, customers can connect their bonus point accounts and track detailed bonus point transaction history for easy management.

Currently, AEON Stores (Hong Kong) Co., Limited (“AEON Stores”) has expressed preliminary interest to be one of the first participating merchants. It is anticipated that this collaboration can create greater synergy through AEON Ecosystem, delivering more benefits and wider range of redemption options to customers. Please stay tuned to the [company website](#) for the latest announcements.

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes credit card issuance, personal loan financing, card payment processing services and insurance intermediary business in Hong Kong, and microfinance business in Mainland China.