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AEON Credit Service Receives “Investor and Financial Education Award 2024 (Corporate)” from IFEC

AEON Credit Service (Asia) Company Limited (“AEON Credit Service”; HKEX: 00900) is thrilled to announce that it is awarded the “Investor and Financial Education Award (“IFEA”) 2024 (Corporate)” organised by the Investor and Financial Education Council (“IFEC”) for its “Financial Education ON!” (“FE-ON!”) Programme partnered with Hong Kong Family Welfare Society (“HKFWS”).

The IFEA 2024 Ceremony was held on 6 March at The Hong Kong Club. During the ceremony, AEON Credit Service received award trophy and certificate on stage, recognising its effort in enhancing financial literacy within our community.

Since 2022/23 academic year, AEON Credit Service joined hands with HKFWS and launched the “FE-ON!” Programme. This programme aims to instil proper financial beliefs and management skills in children and teenagers, while also enhance parents’ financial competency in guiding their children regarding financial management. Various activities, viral video and social media posts were developed to equip students, parents and general public with the necessary knowledge and skills to make informed financial decisions.

This award not only acknowledges our efforts in financial education, but also motivates us to continue promoting financial literacy and empowering young generation through comprehensive financial education initiatives. AEON Credit Service looks forward to contributing to a financially knowledgeable society by providing accessible financial education.

Photo Caption:



“IFEA 2024 (Corporate)” award trophy and certificate.



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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes credit card issuance, personal loan financing, card payment processing services and insurance intermediary business in Hong Kong, and microfinance business in Mainland China.