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AEON Credit Service Supports Sowers Action's “Healthy Children · Happy Family” Programme

AEON Credit Service (Asia) Company Limited (“AEON Credit Service”; HKEX: 00900) has been committed to engaging in and promoting social responsibility over the past years. It has also been a long-term partner of Sowers Action, a local non-governmental organisation which committed to promoting educational development and supporting livelihood needs. Since late 2023, AEON Credit Service has sponsored a new social programme “Healthy Children · Happy Family” organised by Sowers Action. The programme aims to uplift underprivileged children and their families in the Sham Shui Po district, foster personal development and promote environmental protection via various activities and workshops.

Until June 2025, the programme had organised over 60 activities, reached a total of over 970 beneficiaries. Activities include visit to low carbon energy education centre and organic farm, adventure activity, family hiking, etc., covering “Nature & Environment”, “Children’s Physical Exercise” and “Parent-Child Bonding” correspondingly. Last year, volunteers from AEON Credit Service also participated the visit to Go Green Organic Farm at Yuen Long to assist with event preparation and management; as well as communicate and interact with beneficiary children and families. Several environmental protection activities were also organised to introduce the environmental protection policy, waste problems and reduction solutions in Hong Kong.

AEON Credit Service highly recognised the importance of being a responsible corporate citizen. It will actively work towards betterment of the society by continuing to support and engage with our community and create sustainable impacts.

Photo captions:



AEON Credit Service supported the “Healthy Children · Happy Family” Programme organised by Sowers Action.



In 2024, volunteers from AEON Credit Service participated the visit to Go Green Organic Farm at Yuen Long to assist with event preparation and management.



Several environmental protection activities were organised to introduce the environmental protection policy, waste problems and reduction solutions in Hong Kong.

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987, registered as a Hong Kong limited company in 1990, and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes credit card issuance, personal loan financing, card payment processing services and insurance intermediary business in Hong Kong, and microfinance business in Mainland China.