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AEON Credit Service Continues to Support UNICEF Young Envoys and SDG Actioner Challenge for Ethnic Minority Youth Programmes 2025 Both Programmes Successfully Concluded with Fruitful Activities

For 18 consecutive years, **AEON Credit Service (Asia) Company Limited** ("AEON Credit Service"; HKEX: 00900) has been the sole sponsor of "UNICEF Young Envoys Programme", organised by Hong Kong Committee for UNICEF ("UNICEF HK"). Since 2022/23 academic year, AEON Credit Service has extended its support to UNICEF HK's "SDG Actioner Challenge for Ethnic Minority Youth Programme". Following a year-long of fruitful and cultivating activities, the 2024/25 programmes were concluded successfully.

On 20 September, the inaugural Youth for Youth Summit was held at the Hong Kong Science and Technology Park by UNICEF HK for participating students of the two programmes to demonstrate how they are translating learning into practical action to drive change. This year, 38 Young Envoys and 22 Ethnic Minority Youth were appointed and acknowledged for executing their responsibilities of promoting child rights and sustainable lifestyle for a better future.

During the Summit, **Mr. WEI Aiguo, Managing Director of AEON Credit Service**, was invited to officiate the ceremony and joined the panel discussion session. He shared meaningful insights on how cross-sector collaboration can foster society-wide impact through child-centred approaches, which also align seamlessly with AEON's Foundational Ideals of "Pursing peace, respecting humans, and contributing to local communities".

Organised by UNICEF HK since 1996, the UNICEF Young Envoys programme has the goal to encourage teenagers to absorb about local and global child rights and obligations through a sequence of workshops, field trips, and project implementations. This summer, over 20 Young Envoys participated in the field trip to Suzhou and Hangzhou in China and Laos, fostering dialogue on child rights across regions via visits and exchanges; while other Young Envoys joined a local summer experience organised by The University of Hong Kong to learn about the practical applications of artificial intelligence ("AI") and programming.

For the SDG Actioner Challenge Programme, ethnic minority youths from secondary schools were invited to design and implement projects around the theme "Renewable Energy in Hong Kong", serving as a platform to create social impact and promote inclusive community. This year, they have launched innovative projects such as the solar-powered charger, a decorative solar lamp and smart plant care solutions in schools and communities.

Looking forward, AEON Credit Service will continue its commitment to empowering youth and shaping a more inclusive future through action, education, and advocacy. Together, we wish to create a future lifestyle that leads to a smile for each and every person.

Photo captions:



UNICEF HK's "Youth for Youth Summit" was successfully held for participating students of the UNICEF Young Envoys and SDG Actioner Challenge for Ethnic Minority Youth Programmes to demonstrate how they are translating learning into practical action to drive change.



Mr. WEI Aiguo, Managing Director of AEON Credit Service (Left 4), Mr. Ivan CHU, Chairman of the Advocacy Committee at UNICEF HK (Left 6), other officiating guests and participating student representatives officiated the kick-off ceremony.



Mr. WEI Aiguo, Managing Director of AEON Credit Service (Right) and Mr. Ivan CHU, Chairman of the Advocacy Committee at UNICEF HK (Middle) shared meaningful insights during panel discussion.



During 27 July to 2 August, Young Envoys set off a seven-day field trip to China and Laos, fostering dialogue on children's rights across regions via visits and exchanges.

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987, registered as a Hong Kong limited company in 1990, and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes credit card issuance, personal loan financing, card payment processing services and insurance intermediary business in Hong Kong, and microfinance business in Mainland China.