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AEON Credit Service Co-organises the First Beach Clean-Up with The Green Earth to Promote Environmental Sustainability

On 1 November, **AEON Credit Service (Asia) Company Limited** (“AEON Credit Service”; HKEX: 00900) co-organised its first beach clean-up event with The Green Earth at Lung Kwu Tan, Tuen Mun, demonstrating its commitment to environmental sustainability.

The event brought together over 20 employees and volunteers to collect waste at the shoreline and contribute to the preservation of the coastal environment. Together, 12 bags of waste which weighed over 19 kg were collected, including plastic bottles, packaging materials, and other non-biodegradable items.

Apart from the coastal cleaning, the volunteers were also educated on the impact of environmental pollution on marine life during the event. This initiative not only aimed to raise awareness about ocean pollution and inspire long-term environmental action, it also aligned with the United Nations Sustainable Development Goal 14 (SDG 14): Life Below Water, which focuses on conserving and sustainably using the oceans, seas and marine resources for sustainable development.

Mr. WEI Aiguo, Managing Director of AEON Credit Service remarked, “Through this beach clean-up, we hope to inspire our employees to protect coastal ecosystems and practice environmental responsibility in our daily lives. As part of our ongoing sustainability journey, we will continue to give back to the planet and create a future lifestyle that leads to a smile for everyone.”

Moving forward, AEON Credit Service will continue to organise various environmental awareness campaigns and make a positive impact on the environment for a cleaner, greener future.

Photo captions:



AEON Credit Service organises its first beach clean-up on 1 November and collected 12 bags of waste at the shoreline of Lung Kwu Tan, Tuen Mun.



Representatives from The Green Earth not only led the coastal cleanup but also highlighted how environmental pollution affects marine life during the event.



Employees and volunteers from AEON Credit Service spent a meaningful weekend together to protect coastal ecosystems.



About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987, registered as a Hong Kong limited company in 1990, and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes credit card issuance, personal loan financing, card payment processing services and insurance intermediary business in Hong Kong, and microfinance business in Mainland China.