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AEON Credit Service Nurtures Future Talents through “Business Consulting Practicum 2026” by HKU Business School

As a responsible corporate citizen, **AEON Credit Service (Asia) Company Limited** (“AEON Credit Service”; HKEX: 00900) actively engages with educational institutions to support the development of young talent. This summer, the Company is pleased to partner with the HKU Business School as a business client for its “Business Consulting Practicum (“BCP”) 2026”. The collaboration underscores the Company’s commitment to advancing youth development and nurturing future leaders.

As a flagship experiential learning programme, the BCP enables students to go beyond traditional administrative internships, analyse and address real-world business challenges by developing strategic recommendations for corporate clients. During the 4-week programme, student consultants worked closely with the Company to apply their classroom knowledge to a real business case. Through weekly meetings, in-depth market research and comprehensive final presentation and report, they demonstrated considerable efforts in developing practical and strategic business recommendations for AEON Credit Service.

On 11 July, **Mr. WEI Aiguo, Managing Director of AEON Credit Service**, attended the closing ceremony and expressed appreciation to the student consultants and HKU Business School. He also reaffirmed the Company’s dedication to invest in youth development through various education and talent nurturing initiatives.

Guided by the AEON Group’s future vision of “Create a future lifestyle that leads to a smile for each and every person,” AEON Credit Service is pleased to play a part in creating opportunities for young people to learn, contribute, and grow. The Company will continue to support initiatives that help young people to realise their potential, and contribute to the sustainable development of society.

Photo captions:



Mr. WEI Aiguo, Managing Director of AEON Credit Service (Right 1), attended the opening ceremony of the HKU Business School - Business Consulting Practicum 2026 to meet the student consultants.



Ms. Tracy WAN, Executive Director of AEON Credit Service (Left 2), attended the final presentation as a panel judge and provided comments to student consultants.





Through weekly meetings, in-depth market research and the preparation of a comprehensive final presentation and report, student consultants worked closely with the Company during the 4-week programme.





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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987, registered as a Hong Kong limited company in 1990, and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes credit card issuance, personal loan financing, card payment processing services and insurance intermediary business in Hong Kong, and microfinance business in the Chinese Mainland.