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AEON Credit Service Marks 19 Years of Supporting for UNICEF Young Envoys Programme and Continues Sponsorship of the SDG Actioner Challenge for Ethnic Minority Youth

Advancing diversity, inclusion and sustainable development

Demonstrating its steadfast commitment to youth development and social inclusion, **AEON Credit Service (Asia) Company Limited** (“AEON Credit Service”; HKEX: 00900) has proudly supported the “UNICEF Young Envoys Programme” organised by Hong Kong Committee for UNICEF (“UNICEF HK”) for 19 consecutive years. In parallel, the Company has continued its support for the “SDG Actioner Challenge for Ethnic Minority Youth Programme” since the 2022/23 academic year. Through a wide range of educational, leadership and community engagement activities conducted throughout 2025/26, both programmes have reached a successful conclusion.

On 22 August 2026, UNICEF HK held the “Appointment and Appreciation Ceremony of Young Envoys Programme 2026 and SDG Actioner Challenge for Ethnic Minority Youth Programme 2025-2026” at the SME One Foyer, Hong Kong Productivity Council. The event brought together programme participants, parents and educators to celebrate a year of meaningful learning and community engagement. During the ceremony, **Mr. WEI Aiguo, Managing Director of AEON Credit Service**, officiated the event and presented certificates to recognize the young participants' outstanding efforts. A total of 40 Young Envoys and 35 Ethnic Minority Youth were recognised for their enthusiasm and commitment to promoting children's rights, sustainable development and positive social impact within their schools and communities.

Since its launch in 1996, the “UNICEF Young Envoys Programme” has empowered young people to become informed advocates for children's rights and sustainable development through a variety of experiential learning opportunities, leadership training and community engagement activities. One of the programme's key highlights each year is its overseas learning visits, which enable participants to broaden their horizons and gain first-hand exposure to different social and cultural environments. In late July 2026, a group of Young Envoys travelled to Hanoi, Vietnam for an immersive learning and exchange experience, while another group visited Shenzhen in August. Through visits to local organisations and businesses, including the AEON Mall in Hanoi, participants gained valuable insights into how sustainability principles can be translated into real-world practices. These learning journeys also deepened their understanding of children's rights and encouraged them to appreciate diverse perspectives and experiences across different communities. Another group of Young Envoys also joined an ESG excursion to Shenzhen, allowing them to visit various corporations’ sustainable development execution.

In addition, the SDG Actioner Challenge Programme aims to foster social inclusion and promote environmental awareness within the community. The programme invited ethnic minority youth from different secondary schools to design and implement innovative environmental projects under the theme of “Climate Action”. These projects included creating decorations using natural herbal dyes and developing solar-powered food waste processing systems.

During his remarks at the ceremony, Mr. WEI reaffirmed AEON Credit Service's long-standing commitment as the sole sponsor of the Programme for 19 consecutive years. He also underscored the importance of empowering young people to become responsible global citizens and changemakers, while fostering sustainability and social inclusion. He encouraged the participants to apply the knowledge, perspectives and values gained through the programmes in their daily lives and continue making meaningful contributions to society.

Looking forward, AEON Credit Service will remain committed to empowering youth and shaping a more inclusive future through education, engagement and advocacy. Together, we aspire to create a future lifestyle that leads to a smile for each and every person.

Photo captions:



The “Appointment and Appreciation Ceremony of the Young Envoys Programme 2026 and SDG Actioner Challenge for Ethnic Minority Youth Programme 2025-2026” was successfully held, bringing together participating students from both programmes to celebrate and recognise the remarkable achievements over the past year.



Mr. WEI Aiguo, Managing Director of AEON Credit Service (Right 3),
Mr. HO Kai Ming, JP, Under Secretary for Labour and Welfare of Labour and Welfare Bureau (Right 4),
Ms. Fiona ZHUANG, Member of the Advocacy Committee at UNICEF HK (Left 4),
Mr. Sammy YEUNG, JP, Commissioner for Climate Change of Environment and Ecology Bureau (Left 3)
and participating student representatives officiated the ceremony.



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The SDG Actioner Challenge for Ethnic Minority Youth Programme aims to foster social inclusion and promote environmental awareness within the community.

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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987, registered as a Hong Kong limited company in 1990, and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes credit card issuance, personal loan financing, card payment processing services and insurance intermediary business in Hong Kong, and microfinance business in Mainland China.