

27.10.2022

AEON Credit Service x Chubb Life
Join Hands to Add Customer Value with Life Insurance
Powered by Chubb's Integration Technology Platform, Chubb Studio
Emphasizing "Redefining Peace of Mind", a brand-new lifestyle platform that supports customers at different stages of life



Photo Description

*Mr. Bryce Johns, Senior Vice President, Chubb Group and President of Chubb Life (fourth from right);
Mrs. Belinda Au, President of Chubb Life Hong Kong and Head of North Asia (fourth from left);
Mr. Tomoharu Fukayama, Managing Director of AEON Credit Service (middle);
Mr. Wei Aiguo, Executive Director of AEON Credit Service (second from right);
Mr. Frank Feng, Chief Financial Officer, Chubb Life Hong Kong (third from left);
Ms. Mercedes Ho, Chief Partnership Distribution Officer, Chubb Life (second from left);
Mr. Wenyu Ji, VP Product Strategy & Solution, Chubb Life (first from left);
Ms. Ethel Yip, General Manager, Head of Sales Division of AEON Credit Service (third from right), and
Ms. Tracy Wan, General Manager, Head of Marketing Division of AEON Credit Service (first from right)*

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AEON Credit Service (Asia) Company Limited (AEON) and Chubb Life Hong Kong (Chubb Life) have launched a new distribution partnership that will take advantage of cross-sector opportunities across the insurance and retail markets.

The launch ceremony was held at the AEON Lounge at AEON STYLE Kornhill on 26 Oct 2022, attended by management teams from AEON and Chubb Life who jointly announced the details of their strategic partnership. There was also an experience zone at the event, allowing guests and media to experience the various offers of Chubb's lifestyle platform.

Mr. Tomoharu Fukayama, Managing Director of AEON Credit Service, said, "With our long-standing corporate motto of 'everything we do, we do for our customers', AEON is excited about taking this opportunity to deepen the partnership with Chubb Life, thereby offering our customers a wide range of insurance products and all-round protection. To support this new business venture, AEON has specifically developed sales channels at its branches and arranged professional teams to provide dedicated insurance consultancy services. We look forward to joining hands with Chubb Life to capture opportunities in the insurance market and build a brighter future for AEON customers."

Mrs. Belinda Au, President of Chubb Life Hong Kong and Head of North Asia, said, "Chubb Life has been a trusted insurance partner to Hong Kong customers for over 46 years, with a customer-first approach that has provided customers with high-quality and personalized insurance services. We are delighted to partner with AEON, and through leveraging the significant customer bases of both companies, we are confident that our partnership will generate synergistic benefits and become a powerful force in further boosting the awareness of the two brands. We expect our customer base will double with the expansion of online and offline distribution channels and we're excited to offer our customers a series of privileges and experiences so they can enjoy every moment in the now, while we have their future covered."

Chubb Life lands on AEON website and "AEON HK" Mobile App

Beginning today, customers can visit the AEON website and "AEON HK" Mobile App to access the new insurance portal. Launched by Chubb Life, this new portal allows customers to purchase insurance products online with ease. In addition, customers can also book and enjoy premium and personalized insurance consulting services at all AEON branches located throughout Hong Kong, Kowloon, and the New Territories, to help them plan the future for their families in a welcoming and comfortable environment. Customers can purchase designated insurance products online or at the branch. For details, terms and conditions, customers can visit AEON website and "AEON HK" Mobile App, or call at 2232 6999 to make an appointment.

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Photo captions: At the partnership launch ceremony, Mrs. Belinda Au, President of Chubb Life Hong Kong and Head of North Asia, greeted Mr. Tomoharu Fukayama, Managing Director of AEON Credit Service.

About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency in Hong Kong and microfinance business in Mainland China. For more information, please visit the company's website at www.aeon.com.hk.