

## **Purple Everyday Rewards**

Eat / Live / Ride: $\bf 3$ Everyday Spending Categories $^1$			
W (Eat	All Local Dining Spending <sup>2</sup>		
ZEON Live	All Local AEON Stores' Physical Stores <sup>3</sup> or AEONCITY Online Spending (Including AEON Merchant Interest-free Instalment Plan) Shops include:  • AEON • AEON STYLE • AEON SUPERMARKET • Daiso Japan • Living PLAZA • Mono Mono \$\phi \phi \phi\$ • AEONCITY (https://www.aeoncity.com.hk/kh_en/en) For the details of all AEON Stores' local physical stores, please click here		
Ride	Designated Local Transportation Spending  Designated spending includes:  UberTaxi  Toll Rates of Road Tunnels 4  MTR 5  Kowloon Motor Bus (KMB)  Citybus  Long Win Bus (LWB)  New Lantao Bus (NLB)  Hong Kong Tramways  StarFerry  Hong Kong & Kowloon Ferry  Sun Ferry		

<sup>&</sup>lt;sup>1</sup> All "Eat", "Live", "Ride" Spending Categories do not include transactions made via e-wallets (including but not limited to Alipay HK, WeChat Pay HK and PayMe).

The Promotion is subject relevant Terms and Conditions.

<sup>&</sup>lt;sup>2</sup> Not including transactions made through online platforms, banquet services, private functions, private room events, dining outlets in hotels, department stores, associations and clubhouses, and the food and beverage services provided by a designated merchant of other spending categories.

<sup>&</sup>lt;sup>3</sup> Spending of dining outlets within AEON Stores are counted as "Eat" Spending Category.

 $<sup>^{\</sup>rm 4}$  Only applicable to tunnel tolls payment using Eligible Card on HKeToll.

<sup>&</sup>lt;sup>5</sup> Only applicable to transactions made for paying MTR fares through tapping at gates. Excluding Airport Express stations, Light Rail and MTR Bus. Transactions made at the Customer Service Centres in MTR stations or via MTR Mobile for purchasing Multi Rides Tickets or any other product are not Eligible Transactions for the reward.



## **Maximize your Rewards**

Earn Unlimited Basic Rewards <sup>6</sup> with your AEON Card Purple and AEON Card Premium!

Spending Category	Rewards Earning	Maximum Monthly Extra Rewards  per Cardholder
Local Dining  AEON Stores  Local Transport	Up to 15X Bonus Points (Including Basic + Extra Rewards) = up to 6% cash rebate 7  Continue to enjoy Unlimited Basic Rewards upon reaching the monthly reward cap.	Earn 25,000 Bonus Points per Spending Category  = 75,000 Bonus Points in total  (=up to HK\$300 cash rebate <sup>7</sup> )
Others	Enjoy Unlimited Basic Rewards	/

<sup>&</sup>lt;sup>6</sup> Subject to relevant terms and conditions, please refer to <u>AEON Bonus Points Terms and Conditions</u> .

<sup>&</sup>lt;sup>7</sup> The conversion rate to cash rebate is calculated based on the spending credit rebate of <u>AEON</u> "Bonus Point Credit Rebate" <u>Program</u> (HK\$200 Spending Credit Rebate can be redeemed with 50,000 Bonus Points). It is for reference only. The redemption of spending credit rebate shall be subject to the selection provided at the time of redemption.