

## <Selected Cardholder> Miles Offer for You

Exclusive for AEON selected Cardholder: For the first 583 successfully registered selected cardholders, just simply use AEON Card as specified in the promotional MMS with accumulated spending of HK\$24,000 from now until 30 November 2024, you can enjoy extra Bonus Points to redeem 7,500 Miles<sup>^</sup> (Redeemable for Hong Kong to Taiwan Economy class one-way flight ticket)<sup>#</sup>. You can even “Register first and spend later”! Call AEON hotline 2895 6262 for registration now\*! For Details, please refer to below.

T&C apply. EN/UN:2895 6262

<sup>^</sup>AEON Bonus Points will be credited to Selected Cardholders' account first, then those points will be converted into Asia Miles to the registered Cathay membership account at the conversion rate.

<sup>#</sup>Based on Asia Miles Standard Flight Award as of September 2024.

\*Registration period until 10 October 2024. Selected cardholders are required to provide valid Cathay membership's number and full name when register. First-come-first-serve basis and while stock lasts.

### 【AEON 信用卡特選客戶】尊享賞里·里數優惠（「此推廣」）之條款及細則：

1. 登記期：2024 年 10 月 3 日至 2024 年 10 月 10 日。
  2. 簽賬期：2024 年 10 月 3 日至 2024 年 11 月 30 日。
  3. 此推廣只適用於由 AEON 信貸財務（亞洲）有限公司（「AEON」）所發行之信用卡及其聯營信用卡（「合資格信用卡」）並收到推廣短訊之特選 AEON 信用卡客戶（「合資格客戶」）。合資格客戶需憑短訊上註明之指定 AEON 合資格信用卡完成指定要求。
  4. 如欲參加此推廣，合資格客戶可在基本獎勵積分之上額外賺取 234,375 AEON 獎賞積分（以 31.25 積分 = 1 里之兌換率相等於 7,500 「亞洲萬里通」（「里數」），合資格客戶必須符合下列登記及簽賬要求：
    - 於登記期內致電 AEON 客戶服務熱線\*2895 6262 進行登記，登記時需提供有效的國泰會員號碼及會員姓名。登記名額有限，先到先得，換完即止。（只限首 583 名）
    - 於簽賬期內憑短訊上註明之指定 AEON 合資格信用卡累積購物簽賬或信用卡購物分期滿 HK\$24,000。
- \*(星期一至日, 上午 8 時至下午 10 時)
5. 完成登記此推廣，獎賞將先以 AEON 獎賞積分形式發放到合資格客戶的賬戶內，續而以 31.25 積分 = 1 里之兌換率轉換成「亞洲萬里通」里數，並於登記期完結起計 6-8 個星期內直接存入特選客戶登記之國泰會員賬戶。如里數未能成功存入，AEON 會個別通知。
  6. 合資格簽賬指於簽賬期內以短訊上註明之指定 AEON 合資格信用卡所作的本地零售簽賬、網上購物簽賬、海外零售簽賬(外幣付款之簽賬金額以簽賬貨幣之金額折算為港幣並已誌賬於信用卡月結單上的港幣金額為準) 及 信用卡購物分期之簽賬(總金額) 並單一簽賬滿 HK\$200 或以上之合資格交易(「合資格簽賬」)。
  7. 於推廣期內所辦理之全新信用卡購物分期的總金額為合資格簽賬，而每月之分期金額將不被計算於合資格簽賬金額內。
  8. 合資格簽賬金額以 AEON 所存的信用卡記錄及簽賬日期為準。任何現金預支、現金套現分期、透過「AEON Netmember 客戶服務」所作的繳費賬項、八達通自動增值服務、電子錢包增值/轉賬交易（包括但不限於 AlipayHK、PayMe、TNG 及 WeChat Pay HK）、透過流動裝置/應用程式/電子轉賬平台進行個人對個人（P2P）的現金轉賬及加密貨幣交易、投機交易、任何繳費、匯款、保險繳費、手續費、年費、逾期費用、利息/財務費用、AEON「自主分期」計劃、籌碼兌換等賭博交易、無效/未誌賬/未授權/取消/退款的交易及任何被發現為欺詐交易均不包括在內（「不合資格簽賬」）。

9. AEON 將根據 Visa Worldwide Pte. Limited、Mastercard Asia / Pacific (Hong Kong) Limited、JCB International (Asia) Limited、UnionPay International Co., Ltd 或個別商戶之收單銀行的商戶編號或交易類別釐定合資格簽賬。持卡人於進行簽賬交易前，AEON 恕不負責澄清該項交易可否獲享獎賞優惠。AEON 保留合資格簽賬的最終決定權。
10. 合資格客戶必須保存每項合資格簽賬交易的簽賬存根正本/簽賬紀錄。如合資格客戶對是否合資格獲得積分回贈有爭議，AEON 保留權利要求合資格客戶提交合資格簽賬交易的簽賬存根正本/簽賬紀錄以作核實。如 AEON 的紀錄與合資格客戶的簽賬存根/簽賬紀錄不符，AEON 的紀錄及決定將為不可推翻的最終定論。
11. 每名合資格客戶最多可登記參加此推廣 1 次。一經登記，將不能更改、取消或再次換領。數量有限，先到先得，換完即止。
12. 若合資格客戶於登記參加後自行終止賬戶或未能完成於簽賬期內符合的簽賬要求，**AEON 將於 2025 年 1 月內收取 HK\$1,200 行政費用**，而不作另行通知。
13. 合資格卡客戶的 AEON 獎賞積分計劃賬戶及國泰會員賬戶必須維持正常及良好，方可享此優惠。若客戶提交之國泰會員賬戶資料不足或不完整作優惠獎賞之用，亞洲萬里通有限公司恕不負責。
14. AEON 可於下列任何情況下取消此推廣資格：a) 合資格信用卡之賬項逾期未償還；或 b) 合資格信用卡之賬戶已終止；或 c) 合資格信用卡持卡人涉及任何欺詐行為。
15. AEON 並非此推廣所涉及之產品/服務/資料供應商，故不會承擔任何有關之責任。
16. 有關「亞洲萬里通」里數之有效期及里數之使用須受國泰會籍條款及細則約束，詳情請瀏覽 <https://www.cathaypacific.com>。
17. AEON 及亞洲萬里通有限公司保留更改此推廣活動之條款及細則最終決定權，而不需另行通知。如有任何爭議，以 AEON 及亞洲萬里通有限公司之最終決定為準。
18. 此條款及細則之英文和中文版如有任何歧異，概以英文版為準。

**(Selected AEON Cardholders) Miles Offer for You Terms and Conditions ("The Promotion"):**

1. Registration Period is from 3 October 2024 to 10 October 2024.
2. Spending Period is from 3 October 2024 to 30 November 2024.
3. The Promotion is applicable to the credit cards and co-brand credit cards issued by AEON Credit Service (Asia) Co., Ltd ("AEON") ("Eligible AEON Card") and only for selected AEON Cardholders ("Eligible Cardholders") who have received the promotional MMS and complete designated requirements with eligible AEON Card, as specified in the promotional MMS in order to enjoy the equivalent to 7,500 Asia Miles.
4. If you would like to join The Promotion, Eligible Cardholders can earn additional 234,375 AEON Bonus Points on top of basic Bonus Points (at the conversion rate of 31.25 Points = 1 Mile equivalent to 7,500 Asia Miles) ("Miles"), Eligible Cardholders must fulfil the below registration and spending requirements:
  - Inform us through AEON customer service hotline\* at 2895 6262 within registration period, and provide valid Cathay membership's number and full name when registration. Registration quota is limited. First-come-first-serve basis and while stock lasts. (Only For first 583 customers)
  - Use Eligible AEON Card for accumulated spending of HK\$24,000 on credit purchase or card instalment plan within the spending period.

\*(Monday to Sunday, 8am to 10pm)
5. After registration for The Promotion, AEON Bonus Points will be credited into Eligible Cardholders' account first, then those points will be converted into Asia Miles of those Eligible Cardholder's registered Cathay membership account at the conversion rate of 31.25 Points = 1 Mile within 6-8 weeks from registration end date. In case the conversion of Asia Miles fails, individuals will receive notification from AEON.
6. Eligible spending refers to local retail spending, online purchases and overseas transactions (the transaction amount will be based on the amount of transaction currency converted to Hong Kong Dollars and posted in the Eligible Card account statement) and card instalment plan (total amount) made with Eligible Card, as specified in the promotional MMS during the Promotion Period, and each single net spending transaction amount is at HK\$200 or above ("Eligible Spending").
7. Total amount of card instalment plan within the spending period is counted as Eligible Spending rather than the monthly instalment amount.
8. For the Eligible Spending requirement, the record of AEON and transaction date shall be final. Ineligible transactions include any cash advance, cash advance cash instalment plan, payments through "AEON Netmember", Octopus automatic add value service transactions, reload/transfer using digital wallets (including but not limited to AlipayHK, PayMe, TNG and WeChat Pay HK), person to person (P2P) fund transfers via mobile device/app/electronic platform and cryptocurrency transaction, speculation commerce, bill payment, wire transfer, insurance payment, handling charges, annual fees, late charges, finance charges, flexible repayment, AEON Purchase Instalment Plan, gambling and betting transactions such as casino chip purchases, any invalid/un-posted/unauthorized/cancelled transactions, and transactions that are found to be fraudulent ("Ineligible Transaction").
9. Transaction eligibility shall be determined by AEON according to the merchant codes/transaction types as defined by Visa Worldwide Pte. Limited, Mastercard Asia / Pacific (Hong Kong) Limited, JCB International (Asia) Limited, UnionPay International Co., Ltd or determined by the respective merchant's acquiring bank. AEON has no obligation to clarify which transactions are eligible spending for Bonus Points Rebate before customers conduct their transactions. AEON's decision as to the definition of an eligible spending shall be final.
10. Eligible Cardholders must keep the original transaction slips/spending records of each Eligible Spending. If Eligible Cardholders have a dispute whether they are eligible for the Bonus Points

Rebate, AEON reserves the right to request the Eligible Cardholders to submit the original transaction slip/spending record of the Eligible Spending transaction for verification. If AEON records do not match the Eligible Cardholders transaction stubs/spending records, AEON's records and decisions will be final and irreversible.

11. Registration for the Promotion can only be made once per Eligible Cardholders. No cancellation or amendment is allowed upon the registration has been submitted. Limited quantity while stock last.
12. After registration, if Eligible Cardholders terminate his/her credit card account or fails to meet spending requirement within spending period, **AEON shall charge HK\$1,200 handling fee to the Cardholder's credit card account in January 2025 without prior notice.**
13. AEON Card account and Cathay membership account must be in normal status and in good standing in order to enjoy The Offer. In case Cathay membership information submitted is incorrect or insufficient for the purpose of delivering The Offer, Asia Miles Limited accepts no liability.
14. AEON has the right to forfeit the qualification of The Promotion in any of the following situations: a) Eligible Card account is delinquent; or b) Eligible Card account is terminated; or c) Eligible Cardholder has deceptive behaviour related to the transaction.
15. AEON reserves the right to amend The Offers, Terms and Conditions without prior notice. In case of any dispute, the decision of AEON shall be final.
16. The validity period of Asia Miles and its usage are subject to Cathay Membership Program terms and conditions. Please refer to <https://www.cathaypacific.com> for details.
17. AEON and Asia Miles Limited reserve the right to amend the Terms and Conditions without prior notice. In the event of dispute, the decision of AEON and Asia Miles Limited shall be final.
18. If there is any inconsistency or conflict between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.